

ATTACHED PLEASE FIND RETAIL PRICE LIST EFFECTIVE

NOVEMBER 1954.

MENS'

	<u>\$29.75</u>		<u>\$52.50</u>
31903 Y	Maxim	183 W	Surfmaster "A"
31537 Y	Nugent		
	<u>\$33.75</u>		<u>\$55.00</u>
31525 Y	Belmont	193 W	Phantom "B"
		31769 W	Ambassador "D"
		31747 Y	Ambassador "C"
		163 Y	Commodore
	<u>\$35.75</u>		<u>\$57.50</u>
161 W	Seabee		
31587 W	Director "C"	31715 Y	Adams
31599 Y	Director "A"		
31531 Y	Director "E"		
	<u>\$39.75</u>		<u>\$59.50</u>
31721 Y	Ambassador "A"	31785 Y	Ambassador "E"
		31789 Y	Ambassador "F"
		31707 Y	Broadcaster
		167 Y	Sea King "B"
		165 Y	Sea King "A"
		38761 Y	Harrington
	<u>\$42.50</u>	31771 Y	Berkshire
197 W	Magellan	31131 Y	American Eagle "A"
31553 Y	Engineer	31143 Y	Broker
31535 Y	Byron	31145 Y	Statesman
		1097 W	Mastermatic
		1077 Y	Clipper
		31301 W	Bulova 23 "A"
		31303 W	Bulova 23 "B"
	<u>\$45.00</u>		
31767 Y	Lenox		
179 Y	Physician		<u>\$62.50</u>
485 Y	Kellogg		
	<u>\$49.50</u>	38735 Y	Squadron "A"
		38715 W	Squadron "C"
		31783 Y	Air King
31731 Y	Ambassador "B"		
31725 Y	Senator		<u>\$65.00</u>
185 W	Surfmaster "B"		
191 W	Phantom "A"		
31761 Y	Ruxton "A"	195 Y	Phantom "C"
481 Y	Buckingham "C"	199 Y	Phantom "D"
474 Y	Buckingham "A"	38749 Y	21st Century
31113 Y	President "A"		
31115 W	President "B"		
31117 Y	President "C"		<u>\$67.50</u>
31119 Y	President "D"		
1091 Y	Thayer	37181 Y	Princeton

MENS' (Continued)

	<u>\$69.50</u>		<u>\$92.50</u>
38103 Y	Woodside	406 Y	Thin Man
38111 Y	Brigadier "A"		
38113 W	Brigadier "C"		<u>\$95.00</u>
		1087 Y	Hayward
		1059 Y	Aqua Jet
	<u>\$71.50</u>	31313 Y	Bulova 23 "G"
31745 Y	Jordan	31311 Y	Bulova 23 "H"
1085 Y	Randall	38122 Y	Duncan
113 Y	Neptune	38114 Y	Fleetwood
1099 W	Saber Jet		<u>\$100.00</u>
1061 W	Yankee Clipper		
37177 Y	Drake	37102 Y	Tuxedo
31199 Y	Calendial	31102 Y	Rutherford
38191 Y	Warwick	1088 Y	Argonaut
38115 Y	Carlton	408 Y	Prince Albert
38189 Y	Mr. Universe		
37169 Y	Park Lane		<u>\$115.00</u>
31305 Y	Bulova 23 "C"		
31307 W	Bulova 23 "D"		
		37104 Y	Envoy
	<u>\$75.00</u>	38116 Y	Oakley
		37106 Y	Kenmore
1089 Y	Lord Springfield "A"		<u>\$125.00</u>
1065 Y	Winchester "B"		
1067 Y	Winchester "A"		
31706 Y	Wembley	31104 Y	Ellsworth
1055 Y	Lord Springfield "B"	38118 Y	Westchester "A"
1057 Y	Lord Springfield "C"	38120 W	Westchester "B"
38787 W	Aircraft		
38117 Y	Craftsman		<u>\$135.00</u>
		1094 Y	Ultimatic
	<u>\$85.00</u>	37110 Y	Chesterfield
31309 W	Bulova 23 "E"		<u>\$165.00</u>
31315 W	Bulova 23 "F"		
31710 Y	Everett	1098 Y	Cavalier
38789 W	Sportsman	1378 Y	Wrist Alarm "G"
1371 Y	Wrist Alarm "A"		
	<u>\$89.50</u>		<u>\$175.00</u>
1071 Y	Seaford	31302 Y	Bulova 23 "I"

LADIES

\$29.75

6907 Y Starlet

\$33.75

7743 Y Coed "A"
7709 Y Leading Lady "D"
6740 Y Marcelle

\$35.75

6787 W Miss America "C"
6799 Y Miss America "A"
6725 Y Miss America "E"
6707 W Miss America "F"

\$37.50

7779 Y Nightingale
7777 W Cynthia

\$42.50

6792 Y Columbine
6778 Y Miss Universe "A"
6709 W Miss Universe "C"

\$45.00

6769 Y Red Cross
6748 Y Emily
6754 Y Vivian
6764 Y Air Queen "A"
6768 W Air Queen "C"

\$49.50

6729 Y Sister Kenny
6738 Y Anita "A"
6760 W Anita "B"
6777 Y Gloria "A"
6786 W Iris "C"
6780 Y Iris "A"
6739 Y Estelle "A"
6798 W Estelle "C"
6127 Y Martha Washington "A"
6129 W Martha Washington "B"
6169 Y Betsy Ross
5117 Y Dolly Madison "D"
5119 W Dolly Madison "E"
5713 Y Kathleen
6773 W Mermaid "A"
7787 W Mermaid "C"
6717 Y American Girl "D"
6719 W American Girl "E"

\$52.50

6733 W American Nurse "C"
6731 Y American Nurse "A"
7775 Y Gray Lady
6713 Y American Girl "S"
6753 W American Girl "X"

\$55.00

6749 Y Blanche
6767 W Golden Goddess "B"
6765 Y Golden Goddess "A"

\$57.50

5123 W Dolly Madison "G"
5121 Y Dolly Madison "F"
5131 Y Dolly Madison "O"
5133 W Dolly Madison "P"
5129 Y Dolly Madison "N"

LADIES (Continued)

\$59.50

\$71.50 (Continued)

5777 Y Trudy "A"
 6788 Y Irene
 5733 Y Christine "A"
 5745 W Christine "C"
 6711 Y "R. N."
 6741 Y American Girl "U"
 6743 W American Girl "W"
 5787 Y Debutante "A"
 5735 Y Ruth "A"
 5741 W Ruth "C"
 5775 W American Girl "M"
 5771 Y American Girl "A"
 7789 W Mermaid "D"
 7785 Y Clara Barton
 6775 W Mermaid "B"
 6721 Y Air Nurse
 6747 Y Golden Goddess "C"
 6755 W Golden Goddess "D"
 6770 Y Lady Berkshire
 5773 Y Adorable "A"
 5763 W Adorable "C"
 681 Y Lady Bulova "A"
 685 W Lady Bulova "BW"
 (WATERPROOF)

5127 W Dolly Madison "I"
 5135 Y Dolly Madison "Q"
 5137 W Dolly Madison "R"
 5767 Y Golden Goddess "G"
 5769 W Golden Goddess "H"
 5717 Y American Girl "Z"
 5748 Y Camille "A"
 5109 Y American Girl "F"
 5111 W American Girl "G"
 675 Y Lady Bulova "C"
 683 W Lady Bulova "D"
 5122 Y Dolly Madison "J"
 5124 W Dolly Madison "K"
 5106 Y Ballerina "A"
 5108 W Ballerina "C"
 5112 Y Dolly Madison "M"
 5110 Y Dolly Madison "L"
 5126 W Dolly Madison "W"

\$62.50

\$75.00

6746 Y Nocturne

5746 Y Aster
 5754 Y Joy
 671 Y Lady Bulova "E"
 673 Y Lady Bulova "F"
 5740 Y Lisa
 5747 Y Golden Goddess "E"
 5749 W Golden Goddess "F"

\$65.00

5726 Y Lenore "A"
 5728 W Lenore "C"

5118 Y Dolly Madison "S"
 5113 Y American Girl "J"
 5115 W American Girl "R"
 677 Y Lady Bulova "GW"
 (WATERPROOF)
 679 Y Lady Bulova "HW"
 (WATERPROOF)
 5120 Y Dolly Madison "U"

\$67.50

7791 W Mermaid "E"
 7793 W Mermaid "F"

\$89.50

\$71.50

5104 Y Martha Washington "Q"

6701 Y American Girl "B"
 6703 W American Girl "C"
 5125 Y Dolly Madison "H"

\$95.00

6704 Y Eva

DIAMOND

LADIES

\$49.50

\$100.00

6025 W Goddess of Time "A"
6026 Y Goddess of Time "B"

5174 W Empress "G" 21J
5176 W Empress "H" 21J

\$59.50

\$115.00

6027 W Goddess of Time "C"
6028 Y Goddess of Time "D"

6019 W Coronet "C"
6020 Y Coronet "A"
5177 W Dolly Madison "A" 21J
5178 Y Dolly Madison "B" 21J
5151 W Empress "A" 21J

\$71.50

6051 W Vicki
6086 Y Aurora
6029 W Goddess of Time "E"
6030 Y Goddess of Time "F"
6049 W Adrienne "C"
6084 Y Adrienne "A"
6016 Y Annabelle "A"
6017 W Annabelle "C"
5045 W Wellesley "C"
5046 Y Wellesley "A"

5153 W Empress "B" 21J
5392 W Andrea

\$125.00

\$135.00

5155 W Empress "C" 21J
5393 W Celeste
5401 W Debut

\$75.00

5042 Y American Girl "H"
5071 W American Girl "N"
5080 Y American Girl "Y"
6614 Y Princess Pat "A"
6615 W Princess Pat "C"
5384 Y Lucy "A"
5385 W Lucy "C"

5180 W Empress "I" 21J
5184 W Empress "J" 21J
5195 Y Empress "O" 21J
5197 Y Empress "P" 21J

\$150.00

\$95.00

\$165.00

5163 Y American Girl "L" 21J
5175 W American Girl "O" 21J
5389 W Juliana "C"
5390 Y Juliana "A"

5157 W Empress "D" 21J
5399 W Josephine

DIAMOND (Continued)

LADIES

MENS

\$175.00

5185 W Empress "K" 21J
 5295 W Roxanne
 5403 W Starfire

\$185.00

5159 W Empress "E" 21J

\$225.00

5186 W Empress "L" 21J
 5161 W Empress "F" 21J
 5170 W Marquise 21J

\$275.00

5172 W Baroness 21J

\$325.00

5173 W DuBarry 21J

\$71.50

33175 W Regent "B"
 33173 Y Regent "A"

\$95.00

30175 Y Launcelot "A"
 30177 Y Launcelot "C"

\$115.00

30715 W Viceroy "B" 21J
 30717 Y Viceroy "A" 21 J

\$135.00

30111 Y Cromwell 21J
 30113 Y Brookline 21J

\$185.00

30112 W Brunswick 21J

\$250.00

30116 Y Beau Brummel 21J

MEN'S

		<u>RETAIL</u>
31717	Y Providence	\$ 59.50
31759	Y Stanton	59.50
31723	Y Kirk	62.50
31777	Y Ardsley	67.50
31733	Y Sky King	71.50
31701	Y Marlboro	71.50
189	Y Snorkel	71.50
37195	Y Kirkwood	71.50
37193	Y Jefferson	85.00
38179	Y His Highness	89.50
37108	Y Oxford	135.00

LADIES

6735	Y Arden "A"	55.00
6796	W Arden "C"	55.00
6750	Y Annette "A"	59.50
6752	W Annette "C"	59.50
6745	Y Hazel	59.50
6756	Y Gaiety	67.50
6784	Y Rhapsody	71.50
5759	Y Olinda "A"	71.50
6153	W Lady Oxford "C"	71.50
6149	Y Lady Oxford "A"	71.50