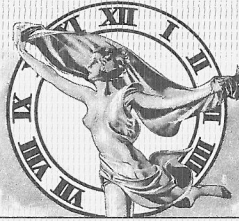


WOODSIDE, LONG ISLAND
SAG HARBOR, LONG ISLAND
VALLEY STREAM, LONG ISLAND
MASPETH, LONG ISLAND



JACKSON HEIGHTS, LONG ISLAND
PROVIDENCE, RHODE ISLAND
TORONTO, CANADA
BIENNE, SWITZERLAND

BULOVA WATCH COMPANY, INC.

EXECUTIVE OFFICES

BULOVA PARK

Flushing 70, New York

SALES OFFICE: 630 FIFTH AVE., NEW YORK 20, N. Y.

TELEGRAMS
BULOVA WUX FLUSHING, N. Y.

DEFENDER 5-6000

August, 1955

TO ALL RETAILERS SELLING WATCHES AND JEWELRY

The enclosed list forms a complete Fair Trade Price list of all Bulova watches to date. It is to supersede any list previously circulated, and should be attached to your copy of the Bulova fair trade agreement in your state.

Sincerely,

BULOVA WATCH COMPANY

HBH:tg

More people tell time by BULOVA than by any other fine watch in the world!

MENS'

	<u>\$29.75</u>		<u>\$49.50</u> (Cont'd.)
32711 Y	Minute Man	1053 W	Lord Nelson
		31113 Y	President "A"
		1063 W	Viscount
	<u>\$33.75</u>	163 Y	Commodore
32709 Y	Ranger		
			<u>\$52.50</u>
	<u>\$35.75</u>	183 W	Surfmaster "A"
31531 Y	Director "E"		
32701 Y	Senator "A"		<u>\$55.00</u>
		31747 Y	Ambassador "C"
	<u>\$39.75</u>	31769 W	Ambassador "D"
31721 Y	Ambassador "A"		
32703 Y	Senator "B"		<u>\$57.50</u>
275 W	Navigator		
		32715 Y	Adams
	<u>\$42.50</u>	31109 Y	President "C"
		31107 Y	President "B"
32707 Y	Senator "C"		
32727 Y	Senator "G"		<u>\$59.50</u>
		31707 Y	Broadcaster
	<u>\$45.00</u>	31789 Y	Ambassador "F"
32767 Y	Lenox	31785 Y	Ambassador "E"
197 W	Magellan	31771 Y	Berkshire
		31783 Y	Air King
	<u>\$49.50</u>	38761 Y	Harrington
		295 Y	Phantom "C"
		299 Y	Phantom "D"
32705 Y	Senator "D"	31131 Y	American Eagle "A"
271 W	Senator "EW"	31143 Y	Broker
273 W	Senator "FW"	31145 Y	Statesman
32725 Y	Senator "H"	1077 Y	Clipper
185 W	Surfmaster	31301 W	Bulova 23 "A"
31725 Y	Rocket	31303 W	Bulova 23 "B"
31731 Y	Ambassador "B"		
293 W	Phantom "B"		<u>\$62.50</u>
291 W	Phantom "A"		
474 Y	Buckingham "A"	38735 Y	Squadron "A"
481 Y	Buckingham "C"	38715 W	Squadron "C"

MENS' (Continued)

	<u>\$65.00</u>		<u>\$95.00</u>
38749 Y	21st Century	1087 Y	Hayward
1051 Y	Royal Lancer	1059 Y	Aqua Jet
	<u>\$69.50</u>	31313 Y	Bulova 23 "G"
38103 Y	Woodside	31323 Y	Bulova 23 "O"
38111 Y	Brigadier "A"	31319 Y	Bulova 23 "L"
	<u>\$71.50</u>	31311 Y	Bulova 23 "H"
32745 Y	Jordan	38114 Y	Fleetwood
113 Y	Neptune	38122 Y	Duncan
1099 W	Saber Jet		<u>\$100.00</u>
1061 W	Yankee Clipper	31712 Y	Century
31199 Y	Calendial	38102 Y	Tuxedo
38191 Y	Warwick	1088 Y	Argonaut
38115 Y	Carlton	406 Y	Thin Man
38169 Y	Park Lane		<u>\$115.00</u>
167 Y	Sea King "B"	38104 Y	Envoy
38189 Y	Mr. Universe	408 Y	Prince Albert
31307 W	Bulova 23 "D"		<u>\$125.00</u>
31305 Y	Bulova 23 "C"	31377 Y	Bulova 23 Calendar
31355 Y	Bulova 23 "P"	31104 Y	Ellsworth
	<u>\$75.00</u>	38118 Y	Westchester "A"
1055 Y	Lord Springfield "B"	38120 W	Westchester "B"
1057 Y	Lord Springfield "C"		<u>\$135.00</u>
1065 Y	Winchester "B"	31106 Y	Sherwood "A"
1067 Y	Winchester "A"	31108 W	Sherwood "C"
31706 Y	Wembley	31110 Y	Sherwood "B"
31317 Y	Bulova 23 "K"	38110 Y	Chesterfield
38117 Y	Craftsman "A"	1094 Y	Ultimatic
38121 W	Craftsman "C"		<u>\$165.00</u>
38119 Y	Craftsman "B"	1098 Y	Regency "C"
38787 W	Aircraft	1084 Y	Regency "B"
	<u>\$85.00</u>	1082 Y	Regency "A"
31315 W	Bulova 23 "F"	1378 Y	Wrist Alarm "G"
31309 W	Bulova 23 "E"		<u>\$175.00</u>
31710 Y	Everett	1071 Y	Seaford
38789 W	Sportsman	31304 Y	Bulova 23 "J"
1371 Y	Wrist Alarm "A"		
	<u>\$89.50</u>		

LADIES\$49.50 (Cont'd.)\$29.75

6705 Y Elizabeth "A"
6759 W Elizabeth "C"

\$33.75

6723 Y Grace

\$35.75

6783 W Miss America "C"
6785 Y Miss America "B"

\$39.75

7779 Y Nightingale
7777 W Cynthia
6782 Y Miss Universe "A"
6794 W Miss Universe "C"

\$42.50

6744 Y Valerie
6772 Y Jill "A"
6774 W Jill "C"

\$45.00

6769 Y Red Cross

\$49.50

6764 Y Air Queen "A"
6768 W Air Queen "C"
6757 Y Diane "A"
6762 W Diane "C"
6738 Y Anita "A"
6760 W Anita "B"
6780 Y Iris "A"

6786 W Iris "C"
6729 Y Sister Kenny
6733 W American Nurse "C"
6731 Y American Nurse "A"
5713 Y Kathleen
6773 W Mermaid "A"
7787 W Mermaid "C"
6717 Y American Girl "D"
6719 W American Girl "E"
6127 Y Martha Washington "A"
6129 W Martha Washington "B"
6169 Y Betsy Ross
5117 Y Dolly Madison "D"
5119 W Dolly Madison "E"

\$55.00

7775 Y Gray Lady
6765 Y Golden Goddess "A"
6713 Y American Girl "S"
6753 W American Girl "X"
5105 Y Dolly Madison "C"
5107 W Dolly Madison "U"
5103 W Dolly Madison "J"

\$57.50

6101 Y Lido "A"
6103 W Lido "B"
6770 Y Lady Berkshire
5121 Y Dolly Madison "F"
5123 W Dolly Madison "G"
5131 Y Dolly Madison "O"
5133 W Dolly Madison "P"
5129 Y Dolly Madison "N"

\$59.50

6775 W Mermaid "B"
6747 Y Golden Goddess "C"
7785 Y Clara Barton
6788 Y Irene

LADIES (Continued)\$59.50 (Cont'd.)

6721 Y Air Nurse
 6711 Y "R. N."
 7789 W Mermaid "D"
 5745 W Christine "C"
 5733 Y Christine "A"
 6741 Y American Girl "U"
 6743 W American Girl "W"
 5771 Y American Girl "A"
 5775 W American Girl "M"
 5763 W Adorable "C"
 5773 Y Adorable "A"
 6746 Y Nocturne
 685 W Lady Bulova "BW"
 681 Y Lady Bulova "A"

\$65.00

5750 W Camille "C"
 5136 Y Debutante "A"
 5138 W Debutante "B"

\$67.50

7791 W Mermaid "E"
 7793 W Mermaid "F"

\$71.50

6701 Y American Girl "B"
 6703 W American Girl "C"
 5141 W Dolly Madison "B"
 5139 Y Dolly Madison "A"
 5125 Y Dolly Madison "H"
 5127 W Dolly Madison "I"
 5101 W Dolly Madison "K"
 5135 Y Dolly Madison "Q"
 5137 W Dolly Madison "R"

\$71.50 (Cont'd.)

5767 Y Golden Goddess "G"
 5769 W Golden Goddess "H"
 5717 Y American Girl "Z"
 5109 Y American Girl "F"
 5111 W American Girl "G"
 683 W Lady Bulova "D"
 675 Y Lady Bulova "C"
 5122 Y Debutante "C"
 5124 W Debutante "D"
 5112 Y Debutante "E"
 5126 W Debutante "G"
 5110 Y Debutante "F"

\$75.00

5747 Y Golden Goddess "E"
 5749 W Golden Goddess "F"
 671 Y Lady Bulova "E"
 673 Y Lady Bulova "F"
 5134 Y Debutante "J"
 5132 W Debutante "I"
 5130 Y Debutante "H"
 5144 W Debutante "N"
 5142 Y Debutante "M"

\$85.00

5118 Y Debutante "L"
 677 Y Lady Bulova "GW"
 679 Y Lady Bulova "HW"
 5140 Y Debutante "K"

\$89.50

5104 Y Martha Washington "Q"
 6802 Y Dale "A"
 6804 W Dale "C"

DIAMOND

LADIES

	<u>\$49.50</u>		<u>\$100.00</u>
6025 W	Goddess of Time "A"	5187 W	Empress "O" (21J)
6026 Y	Goddess of Time "B"	5192 Y	Empress "U" (21J)
		5174 W	Empress "G" (21J)
		5176 W	Empress "H" (21J)
	<u>\$59.50</u>	5193 Y	Empress "N" (21J)
6027 W	Goddess of Time "C"	5163 Y	American Girl "L" (21J)
6028 Y	Goddess of Time "D"	5175 W	American Girl "O" (21J)
5301 W	La Petite "A" (23J)		
5303 Y	La Petite "B" (23J)		<u>115.00</u>
		5179 W	Empress "P" (21J)
	<u>\$65.00</u>	5194 Y	Empress "V" (21J)
5305 W	La Petite "C" (23J)	5302 W	La Petite "H" (23J)
5307 Y	La Petite "D" (23J)		
			<u>125.00</u>
	<u>\$75.00</u>	5152 W	Lady Springfield (21J)
5042 Y	American Girl "H" (21J)	5154 W	Goddess (21J)
5071 W	American Girl "N" (21J)		
5045 W	Wellesley "C"		<u>135.00</u>
5046 Y	Wellesley "A"	5306 W	La Petite "I" (23J)
5082 Y	Minuet "C"		
5083 W	Minuet "A"		<u>150.00</u>
5384 Y	Lucy "A"	5156 W	Countess (21J)
5385 W	Lucy "C"	5180 W	Empress "I" (21J)
6029 W	Goddess of Time "E"	5184 W	Empress "J" (21J)
6030 Y	Goddess of Time "F"	5197 Y	Empress "Y" (21J)
6615 W	Princess Pat "C"	5181 W	Empress "Q" (21J)
5309 W	La Petite "E" (23J)	5196 Y	Empress "W" (21J)
		5304 W	La Petite "J" (23J)
	<u>\$85.00</u>		
6031 W	Goddess of Time "G"		<u>175.00</u>
6032 Y	Goddess of Time "H"	5295 W	Roxanne
6191 W	American Girl "Q" (21J)	5158 W	Duchess (21J)
6193 Y	American Girl "P" (21J)	5185 W	Empress "K" (21J)
5311 W	La Petite "F" (23J)	6851 W	Marquise "A"
5313 Y	La Petite "G" (23J)	5199 W	Empress "R" (21J)
		5198 Y	Empress "X" (21J)
	<u>\$95.00</u>		
5389 W	Juliana "C"		
5390 Y	Juliana "A"		

DIAMOND (Continued)

LADIES

MENS'

	<u>\$195.00</u>		<u>\$89.50</u>
5166 W	Empress "S" (21J)	30878 Y	Galahad "A"
		30879 W	Galahad "C"
	<u>\$200.00</u>		
6853 W	Marquise "B"		<u>\$100.00</u>
		30175 Y	Launcelot "A"
		30179 W	Launcelot "C"
	<u>\$225.00</u>		
5186 W	Empress "L" (21J)		<u>\$125.00</u>
5164 W	Empress "T" (21J)		
		30815 W	Troubadour "C" (21J)
		30817 Y	Troubadour "A" (21J)
	<u>\$250.00</u>		
6855 W	Marquise "C"		<u>\$175.00</u>
		30812 W	Rubaiyat (21J)
	<u>\$275.00</u>		
5160 W	Princess (21J)		<u>\$195.00</u>
		30112 W	Brunswick (21J)
		30118 Y	His Excellency (21J)
	<u>\$300.00</u>		
5162 W	Empress Eugenie (21J)		<u>\$250.00</u>
		30136 W	Beau Brummel (23J)
			(Self-Winding)
	<u>\$475.00</u>		
6854 W	Marquise "D"		

MENS'

		<u>RETAIL</u>
32717	Y Pearson	\$59.50
32719	Y Patriot	59.50
31723	Y Kirk	59.50
31777	Y Ardsley	67.50
32721	Y Gedney	71.50
31701	Y Marlboro	71.50
189	Y Snorkel	71.50
38195	Y Kirkwood	71.50
38193	Y Jefferson	85.00
38179	Y His Highness	89.50
38108	Y Oxford	135.00

LADIES

6789	Y Laurel	\$49.50
6791	Y Gilda "A"	59.50
6793	W Gilda "C"	59.50
6795	Y Dulcie "A"	59.50
6797	W Dulcie "C"	59.50
6756	Y Gaiety	67.50
6784	Y Rhapsody	71.50
6105	Y Darcy "A"	71.50
6107	W Darcy "C"	71.50
5143	Y Orchid "A"	75.00
5145	W Orchid "B"	75.00
5147	Y Orchid "C"	75.00
5149	W Orchid "D"	75.00

RADIO DIVISION

<u>MODEL #</u>	<u>DESCRIPTION</u>	<u>MODEL #</u>	<u>DESCRIPTION</u>	<u>PRICE</u>	
				<u>ZONE 1</u>	<u>ZONE 2</u>
<u>BULOVA CLOCK-RADIO</u>					
101	Walnut	104	Forest Green)		
102	Ebony	106	Teal Blue)	\$49.95	\$51.95
103	Ivory)		

BULOVA "COMPANION" - PORTABLE

202	Ebony	206	Teal Blue)		
203	Ivory	208	Pearl Grey)	\$49.95	\$51.95
204	Forest Green	247	Sun Tan Leather)		
205	Maroon)		
249	Rawhide Leather			\$54.95	\$56.95
246	Teal Blue Leather			\$52.95	\$54.95
211	Long Life Battery Kit (Shipped with Portable at additional cost)			\$ 2.95	\$ 2.95
212	Carrying Case			\$ 5.95	\$ 5.95

BULOVA "ADVENTURER" BATTERY PORTABLE RADIO

220	Sun Tan Leatherette			\$29.95	\$30.95
230	De Luxe Alligator Grain)		
236	De Luxe Teal Blue Texon)	\$34.95	\$35.95
239	De Luxe Rawhide Texon)		
231	Long Life Battery Kit (Shipped with Portable at additional cost)			\$ 2.95	\$ 2.95

BULOVA "FIDELITY" TABLE RADIO

301	Walnut	304	Forest Green)		
302	Ebony	308	Pearl Grey)	\$39.95	\$41.95
303	Ivory)		

BULOVA POCKET-SIZED TRANSISTOR RADIO

250	Mahogany)		
252	Ebony)	\$49.95	\$49.95
253	Ivory)		
257	De Luxe Leather			\$59.95	\$59.95
251	Battery Kit			\$ 3.75	\$ 3.75

Zone 2 - Washington, Oregon, California, Idaho, Utah, Nevada, Arizona, Montana

Zone 1 - Balance of the United States

Bulova Watch Company
Cumulative Price List

MEN'S

31121	Academy Award "S"	49.50	31549	Aviator "B"	37.50
31123	Academy Award "Z"	49.50			
37147	Academy Award "X"	57.50	38775	Baldwin	49.50
31131	Academy Award "O"	59.50	31501	Banker	33.75
31133	Academy Award "P"	59.50	31141	Barclay	49.50
37159	Academy Award "Q"	71.50	38783	Baxter	65.00
37161	Academy Award "R"	71.50	30116	Beau Brummel	250.00
37149	Academy Award "T"	71.50	38723	Beau Brummel	71.50
37151	Academy Award "V"	71.50	38734	Beau Brummel "A"	195.00
37145	Academy Award "W"	71.50	38736	Beau Brummel "B"	195.00
37169	Academy Award "II"	71.50	30136	Beau Brummel	250.00
31135	Academy Award "YY"	71.50	31525	Belmont	33.75
37109	Academy Award "ZZ"	95.00	31771	Berkshire	59.50
38102	Academy Award "Y"	115.00	31753	Black Hawk	67.50
31715	Adams	57.50	31743	Bowen	42.50
32715	Adams	57.50	31507	Brewster	33.75
38713	Aeronaut	67.50	38111	Brigadier "A"	69.50
38787	Aircraft	75.00	38101	Brigadier "B"	69.50
31783	Air King	59.50	38113	Brigadier "C"	69.50
31521	Allerton	55.00	38753	Broadcaster "A"	57.50
31721	Ambassador "A"	39.75	38755	Broadcaster "B"	57.50
38123	Ambassador "A"	57.50	38755	Broadcaster "C"	57.50
37127	Ambassador "A"	62.50	31707	Broadcaster	59.50
37131	Ambassador "B"	62.50	30875	Broadway "A"	100.00
37129	Ambassador "C"	62.50	30873	Broadway "C"	100.00
38107	Ambassador "E"	67.50	38719	Broker "D"	57.50
38105	Ambassador "F"	67.50	38721	Broker "B"	57.50
38109	Ambassador "G"	67.50	31143	Broker	59.50
38103	Ambassador	69.50	38114	Bromley	100.00
31731	Ambassador "B"	49.50	30113	Brookline	135.00
31747	Ambassador "C"	55.00	31509	Bruce	29.75
31769	Ambassador "D"	55.00	31555	Bruce "B"	39.75
31785	Ambassador "E"	59.50	31503	Bruce "A"	39.75
31789	Ambassador "F"	59.50	31704	Brunswick	71.50
38709	American Clipper	57.50	31708	Brunswick	71.50
31131	American Eagle "A"	59.50	38102	Brunswick "A"	150.00
31133	American Eagle "B"	59.50	38104	Brunswick "B"	150.00
31135	American Eagle "C"	71.50	38106	Brunswick "C"	150.00
37159	American Eagle "D"	71.50	30112	Brunswick	195.00
37151	American Eagle "E"	71.50	474	Buckingham "A"	49.50
37161	American Eagle "F"	71.50	481	Buckingham "B"	49.50
38102	American Eagle "G"	71.50	481	Buckingham "C"	49.50
38702	American Eagle	92.50	31301	Bulova 23 "A"	59.50
38765	American Groom	45.00	31303	Bulova 23 "B"	59.50
31513	Andrew	37.50	31305	Bulova 23 "C"	71.50
1059	Aquajet	95.00	31307	Bulova 23 "D"	71.50
1088	Argonaut	100.00	31355	Bulova 23 "P"	71.50
31777	Ardsley	67.50	31317	Bulova 23 "K"	75.00
31511	Arnold	29.75	31309	Bulova 23 "E"	85.00
31739	Ashford	55.00	31315	Bulova 23 "F"	85.00
31593	Aviator "B"	33.75	31313	Bulova 23 "G"	95.00
31593	Aviator "D"	33.75	31311	Bulova 23 "H"	95.00
31549	Aviator "A"	37.50	31304	Bulova 23 "J"	175.00

Bulova Watch Company
Cumulative Price List

MEN'S (continued)

31319	Bulova 23 "L"	95.00	37174	Craftsman "A"	125.00
31302	Bulova 23 "I"	175.00	37176	Craftsman "B"	125.00
31323	Bulova 23 "O"	95.00	37178	Craftsman "C"	125.00
31377	Bulova 23 Calendar	125.00	38759	Cromwell	49.50
31535	Byron	42.50	37191	Cromwell	71.50
1081	Bryant	55.00	30111	Cromwell	135.00
31533	Cadet "A"	37.50	31145	Delegate	59.50
31535	Cadet "B"	37.50	31703	Dexter	67.50
31537	Cadet "C"	37.50	31599	Director "A"	35.75
31555	Cadet "B"	39.75	31587	Director "C"	35.75
31503	Cadet "D"	39.75	31531	Director "E"	35.75
31101	Caldwell	67.50	37139	Director "A"	57.50
31199	Calendar	71.50	37137	Director "B"	57.50
31199	Calendial	71.50	37135	Director "C"	57.50
38725	Cambridge	47.50	37184	Director "C"	195.00
38723	Cambridge	71.50	37186	Director "A"	195.00
31709	Captain	45.00	38727	Dorrance	67.50
408	Carlton	115.00	38123	Douglas "A"	57.50
38115	Carlton	71.50	38125	Douglas "B"	57.50
31727	Carlyle	49.50	38105	Douglas "A"	67.50
1098	Cavalier	175.00	38107	Douglas "B"	67.50
31712	Century	100.00	38109	Douglas "C"	67.50
32711	Champion	29.75	38107	Douglas "E"	67.50
37110	Chesterfield	135.00	38105	Douglas "F"	67.50
38110	Chesterfield	135.00	38109	Douglas "G"	67.50
38742	Chesterfield "A"	175.00	31723	Drake	45.00
38744	Chesterfield "C"	175.00	37177	Drake	71.50
38709	Chief	57.50	37120	Duncan	135.00
38787	Chronograph "C"	71.50	38122	Duncan	95.00
38790	Chronograph "A"	150.00	1173	Duo Wind "A"	49.50
31779	Clayton	55.00	1171	Duo Wind "B"	49.50
30173	Clifton "A"	71.50	1091	Duo Wind "F"	49.50
30171	Clifton "C"	71.50	1081	Duo Wind "K"	55.00
31713	Clipper	39.75	1175	Duo Wind "C"	59.50
1077	Clipper	59.50	971	Duo Wind "D"	59.50
1069	Clifford	57.50	1093	Duo Wind "G"	59.50
163	Commodore	49.50	973	Duo Wind "E"	71.50
38751	Commodore "B"	59.50	1083	Duo Wind "L"	71.50
38749	Commodore "D"	59.50			
1071	Commodore	71.50	31104	Ellsworth	125.00
37189	Commuter	71.50	31553	Engineer	42.50
1098	Congressional	175.00	31515	Engineer	33.75
38729	Conrad	47.50	31515	Engineer "A"	33.75
38729	Conrad "B"	47.50	31517	Engineer "B"	37.50
38731	Conrad "A"	47.50	38123	Engineer "A"	57.50
37165	Craftsman	65.00	38125	Engineer "B"	57.50
38117	Craftsman	75.00	163	Ensign	49.50
38117	Craftsman "A"	75.00	31704	Envoy	115.00
38121	Craftsman "C"	75.00	38104	Envoy	115.00
38119	Craftsman "B"	75.00	31781	Evening Star	49.50
37179	Craftsman	95.00	38103	Everett	69.50
37109	Craftsman	95.00	31710	Everett	85.00

Bulova Watch Company
Cumulative Price List

MEN'S (continued)

31151	Excellency "XX"	49.50	37153	His Excellency "BB"	57.50
31153	Excellency "ZZ"	49.50	37139	His Excellency "DD"	57.50
37103	Excellency "WW"	57.50	37173	His Excellency "G"	71.50
31129	Excellency "B"	59.50	37137	His Excellency "EE"	57.50
37107	Excellency "C"	71.50	37119	His Excellency "FF"	57.50
37111	Excellency "NN"	71.50	37101	His Excellency "KK"	57.50
37113	Excellency "OO"	71.50	37103	His Excellency "WW"	57.50
31125	Excellency "QQ"	71.50	31129	His Excellency "B"	59.50
37143	Excellency "UU"	71.50	31127	His Excellency "CC"	59.50
37182	Excellency "RR"	125.00	37127	His Excellency "GG"	62.50
37180	Excellency "VV"	125.00	37129	His Excellency "HH"	62.50
31749	Exeter	65.00	37131	His Excellency "HH"	62.50
			37129	His Excellency "II"	62.50
31735	Fairfield	59.50	37131	His Excellency "II"	62.50
111	Farragut	71.50	37105	His Excellency "A"	67.50
485	Fillmore	45.00	37155	His Excellency "DD"	67.50
38114	Fleetwood	95.00	31165	His Excellency "JJ"	67.50
406	Fleetwood	100.00	31161	His Excellency "KK"	67.50
31753	Franklin "B"	42.50	37117	His Excellency "LL"	67.50
31755	Franklin "C"	42.50	31163	His Excellency "LL"	67.50
31751	Franklin "A"	45.00	37107	His Excellency "C"	71.50
			37177	His Excellency "D"	71.50
30878	Galahad "A"	89.50	37157	His Excellency "FF"	71.50
30879	Galahad "C"	89.50	37111	His Excellency "HH"	71.50
30713	Galahad "A"	125.00	37115	His Excellency "MM"	71.50
30711	Galahad "C"	125.00	37123	His Excellency "MM"	71.50
38103	Gedney	69.50	37111	His Excellency "NN"	71.50
32721	Gedney	71.50	37121	His Excellency "NN"	71.50
37167	Gilmore	175.00	37113	His Excellency "OO"	71.50
31713	Gladiator	39.75	37125	His Excellency "OO"	71.50
38104	Glenford	125.00	31125	His Excellency "QQ"	71.50
38757	Gramatan	52.50	37133	His Excellency "SS"	71.50
38732	Grant	92.50	37141	His Excellency "TT"	71.50
31731	Groom	49.50	37143	His Excellency "UU"	71.50
			31149	His Excellency "YY"	71.50
31717	Hadley	57.50	31135	His Excellency "YY"	71.50
31901	Hancock	27.50	37174	His Excellency "PP"	125.00
38761	Harrington	59.50	37176	His Excellency "QQ"	125.00
31529	Hartley	42.50	37178	His Excellency "RR"	125.00
31741	Hawley	49.50	37182	His Excellency "RR"	125.00
31741	Hawley "A"	49.50	37180	His Excellency "VV"	125.00
31775	Hawley "C"	49.50	30118	His Excellency	195.00
971	Hawthorne	59.50	38179	His Highness	89.50
1087	Hayward	95.00			
30118	His Excellency	195.00	38749	Ivanhoe	59.50
31151	His Excellency "XX"	49.50			
31153	His Excellency "ZZ"	49.50	31793	Jefferson	85.00
31143	His Excellency "AA"	52.50	38193	Jefferson	85.00
31147	His Excellency "BB"	52.50	37193	Jefferson	89.50
31145	His Excellency "CC"	52.50	31745	Jordan	71.50
			32745	Jordan	71.50

Bulova Watch Company
Cumulative Price List

MEN'S (continued)

485	Kellogg	45.00	38110	Nelson	135.00
37187	Kellogg	65.00	113	Neptune	71.50
31523	Kenmore	42.50	31537	Nugent	29.75
37106	Kenmore	115.00			
31781	Kingswood	49.50			
31723	Kirk	59.50	38116	Oakley	115.00
38739	Kirkwood	59.50	38108	Oxford	135.00
37195	Kirkwood	71.50	37108	Oxford	135.00
38195	Kirkwood	71.50			
			38765	Pacemaker	45.00
30177	Launcelot "C"	95.00	37169	Park Lane	71.50
30175	Launcelot "A"	100.00	38169	Park Lane	71.50
30179	Launcelot "C"	100.00	32719	Patriot	59.50
31767	Lenox	45.00	38740	Patriot "A"	100.00
32767	Lenox	45.00	1073	Pearson	49.50
31707	Lexington	45.00	32717	Pearson	59.50
31707	Lexington "A"	45.00	31733	Pelham	67.50
31715	Lexington "B"	45.00	485	Phantom	45.00
31763	Lexington "D"	49.50	191	Phantom "A"	49.50
1053	Lord Nelson	49.50	291	Phantom "A"	49.50
30111	Lord Springfield	150.00	293	Phantom "B"	49.50
38734	Lord Springfield "C"	195.00	295	Phantom "C"	59.50
38736	Lord Springfield "A"	195.00	299	Phantom "D"	59.50
1089	Lord Springfield "A"	75.00	193	Phantom "B"	55.00
1055	Lord Springfield "B"	75.00	195	Phantom "C"	65.00
1057	Lord Springfield "C"	75.00	199	Phantom "D"	65.00
			38767	Photo Watch "A"	55.00
			38769	Photo Watch "B"	71.50
197	Magellan	45.00	38771	Photo Watch "C"	71.50
31757	Mallory	45.00	179	Physician	45.00
31701	Marlboro	71.50	31717	Playboy	52.50
1097	Mastermatic	59.50	1079	Prescott	65.00
31903	Maxim	29.75	37171	President "A"	49.50
181	Medico	42.50	31113	President "A"	49.50
31753	Midnighter	67.50	31115	President "A"	49.50
31783	Midnight Star	59.50	31117	President "C"	49.50
171	Midshipman "A"	49.50	31119	President "D"	49.50
177	Midshipman "B"	49.50	31107	President "B"	57.50
32711	Minute Man	29.75	31109	President "C"	57.50
31721	Minute Man	39.75	37183	President "B"	65.00
31721	Minute Man "A"	39.75	37185	President "B"	65.00
31721	Minute Man "D"	39.75	37183	President "H"	65.00
31765	Minute Man "B"	49.50	37189	President "K"	65.00
31703	Minute Man "D"	49.50	37163	President "F"	69.50
31703	Minute Man "E"	49.50	37170	President "G"	100.00
1051	Minute Man	65.00	37170	President "S"	100.00
452	Montgomery	35.75	408	Prince Albert	115.00
31755	Moonbeam	49.50	37181	Princeton	67.50
38189	Mr. Universe	71.50	31717	Providence	59.50
275	Navigator	39.75	1085	Randall	71.50

Bulova Watch Company
Cumulative Price List

MEN'S (continued)

32709	Ranger	33.75	31106	Sherwood "A"	135.00
1089	Reed	71.50	31108	Sherwood "C"	135.00
1098	Regency "C"	165.00	31110	Sherwood "B"	135.00
1084	Regency "B"	165.00	31733	Shore	57.50
1082	Regency "A"	165.00	31733	Sky King	71.50
33175	Regent "B"	71.50	189	Snorkel	71.50
33173	Regent "A"	71.50	1083	Spencer	71.50
37186	Regent "A"	195.00	38789	Sportsman	85.00
37184	Regent "C"	195.00	38741	Squadron "A"	55.00
31725	Rocket	49.50	38735	Squadron "B"	55.00
31527	Roderick	37.50	38741	Squadron "B"	57.50
1051	Royal Lancer	65.00	38735	Squadron "A"	62.50
31725	Rocket	49.50	38715	Squadron "C"	62.50
31725	Rubaiyat	39.75	31705	Standish	42.50
38745	Rubaiyat	59.50	31759	Stanton	59.50
30812	Rubaiyat	175.00	31145	Statesman	59.50
31765	Rumford	57.50	37123	Statesman "A"	71.50
31102	Rutherford	100.00	37121	Statesman "B"	71.50
31761	Ruxton	49.50	37125	Statesman "C"	71.50
31761	Ruxton "A"	49.50	183	Surfmaster "A"	52.50
31773	Ruxton "C"	49.50	185	Surfmaster	49.50
			185	Surfmaster "B"	49.50
			38735	Sutton "A"	71.50
			30871	Sutton	71.50
			38737	Sutton "A"	71.50
			38711	Sutton "C"	71.50
1099	Saber Jet	71.50			
161	Seabee	35.75			
1071	Seaford	89.50			
167	Sea King	59.50			
165	Sea King	59.50			
165	Sea King "A"	57.50			
167	Sea King "B"	71.50	38781	Taft	67.50
32701	Senator "A"	35.75	1091	Thayer	49.50
32703	Senator "B"	39.75	406	Thin Man	100.00
38703	Senator "A"	39.75	31747	Thornton	45.00
38747	Senator "B"	39.75	31105	#300	55.00
38747	Senator "J"	39.75	31737	Treasurer	45.00
32727	Senator "G"	42.50	31165	Treasurer "A"	67.50
38737	Senator "B"	42.50	31161	Treasurer "B"	67.50
32707	Senator "C"	42.50	31163	Treasurer "C"	67.50
38733	Senator	45.00	30817	Troubadour "A"	125.00
38705	Senator "B"	49.50	30815	Troubadour "C"	125.00
32705	Senator "D"	49.50	38743	Tuxedo	71.50
271	Senator "EW"	49.50	38743	Tuxedo "A"	71.50
273	Senator "FW"	49.50	406	Tuxedo	100.00
38705	Senator "E"	49.50	37144	Tuxedo "A"	225.00
38707	Senator "F"	49.50	37146	Tuxedo "B"	225.00
32725	Senator "H"	49.50	37148	Tuxedo "C"	225.00
38704	Senator "F"	71.50	37102	Tuxedo	100.00
38706	Senator "K"	71.50	38102	Tuxedo	100.00
38704	Senator "S"	71.50	38749	21st Century	65.00
31725	Senator	49.50			
973	Sherwood	71.50			
1094	Sherwood	135.00	1094	Ultimatic	135.00

Bulova Watch Company
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MEN'S (continued)

30715	Viceroy "B"	115.00
30717	Viceroy "A"	115.00
1090	Viceroy	195.00
31505	Viking	37.50
1063	Viscount	49.50
31901	Walton	24.75
31911	Walton	27.50
37191	Warwick	71.50
38191	Warwick	71.50
151	Watertite "C"	33.75
153	Watertite "G"	33.75
187	Watertite "A"	39.75
189	Watertite "D"	39.75
173	Watertite "F"	42.50
197	Watertite "F"	42.50
175	Watertite "H"	42.50
197	Watertite "M"	42.50
183	Watertite	49.50
183	Watertite "B"	49.50
171	Watertite "K"	49.50
177	Watertite "L"	49.50
1095	Watertite "E"	55.00
1075	Watertite "P"	55.00
1095	Watertite Duo Wind "E"	55.00
31702	Webster	71.50
406	Wellington	100.00
37102	Wellington	100.00
31706	Wembley	75.00
38118	Westchester "A"	125.00
38120	Westchester "B"	125.00
38773	Westover	71.50
38106	Whittier	125.00
38717	Wilshire	67.50
1067	Winchester "A"	75.00
1065	Winchester "B"	75.00
31729	Windsor	59.50
38112	Winslow	125.00
38777	Winston	71.50
38701	Winthrop	59.50
38103	Woodside	69.50
1371	Wrist Alarm "A"	85.00
1378	Wrist Alarm "G"	165.00
31719	Yankee Clipper	49.50
1061	Yankee Clipper	71.50

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WOMEN'S

5319	Abby	125.00	6717	American Girl "D"	49.50
5323	Abigail	135.00	6727	American Girl "K"	49.50
6111	Academy Award "B"	49.50	6719	American Girl "E"	49.50
6113	Academy Award "H"	49.50	6713	American Girl "S"	49.50
6117	Academy Award "DD"	49.50	5760	American Girl "A"	55.00
6119	Academy Award "EE"	49.50	5761	American Girl "A"	55.00
6127	Academy Award "OO"	49.50	5763	American Girl "B"	55.00
6129	Academy Award "PP"	49.50	5773	American Girl "B"	55.00
6131	Academy Award "NN"	49.50	6701	American Girl "B"	71.50
5101	Academy Award "K"	55.00	5111	American Girl "C"	71.50
5103	Academy Award "M"	57.50	6701	American Girl "C"	71.50
6109	Academy Award "A"	57.50	6703	American Girl "C"	71.50
6115	Academy Award "J"	57.50	5109	American Girl "F"	71.50
6197	Academy Award "HH"	57.50	5111	American Girl "G"	71.50
6105	Academy Award "E"	62.50	5717	American Girl "Z"	71.50
6107	Academy Award "F"	62.50	5113	American Girl "J"	85.00
6121	Academy Award "FF"	62.50	6191	American Girl "Q"	85.00
6195	Academy Award "GG"	62.50	6193	American Girl "P"	85.00
6102	Academy Award "D"	65.00	5115	American Girl "R"	85.00
6104	Academy Award "BB"	65.00	5163	American Girl "L"	100.00
6106	Academy Award "CC"	65.00	5175	American Girl "O"	100.00
5105	Academy Award "N"	67.50	6741	American Girl "U"	59.50
5107	Academy Award "AA"	67.50	6743	American Girl "W"	59.50
5102	Academy Award "L"	71.50	5775	American Girl "M"	59.50
5104	Academy Award "KK"	95.00	5771	American Girl "A"	59.50
5001	Academy Award "LL"	100.00	5042	American Girl "H"	75.00
5002	Academy Award "MM"	100.00	5071	American Girl "N"	75.00
6678	Academy Award "C"	115.00	5080	American Girl "Y"	75.00
6679	Academy Award "G"	115.00	6713	American Girl "S"	55.00
5718	Adair	71.50	6753	American Girl "X"	55.00
5292	Adelaide	350.00	6733	American Nurse "C"	52.50
5731	Adele	49.50	6731	American Nurse "A"	52.50
5789	Adele	52.50	7773	American Nurse	49.50
5790	Adele "A"	62.50	5733	Amy	57.50
5792	Adele "B"	62.50	5332	Andrea	135.00
5773	Adorable	59.50	5392	Andrea	125.00
5773	Adorable "A"	59.50	7703	Angela	47.50
5763	Adorable "C"	59.50	6189	Angelus	62.50
5370	Adorable "A"	71.50	6738	Anita	42.50
5341	Adorable "C"	71.50	5391	Anita	125.00
6084	Adrienne "A"	71.50	5243	Anita	195.00
6049	Adrienne "C"	71.50	6738	Anita "A"	49.50
5256	Adrienne	185.00	6760	Anita "B"	49.50
6721	Air Nurse	59.50	6016	Annabelle "A"	71.50
6763	Air Queen	59.50	6017	Annabelle "C"	71.50
6764	Air Queen "A"	49.50	5234	Annabelle	125.00
6768	Air Queen "C"	49.50	6752	Annette "C"	59.50
6091	Alice	67.50	6750	Annette "A"	59.50
5327	Alison	150.00	5394	Antoinette	150.00
6911	Alma	27.50	5334	Antoinette	195.00
5725	American Bride	52.50	6796	Arden "C"	49.50
6111	American Girl "B"	49.50	6735	Arden "A"	55.00

Bulova Watch Company
Cumulative Price List

WOMEN'S (continued)

6796	Arden "C"	55.00	5385	Cecile "C"	71.50
4207	Arlette	195.00	5384	Cecile "A"	71.50
5213	Arline	195.00	6020	Cecelia	67.50
5746	Aster	75.00	5282	Celeste	135.00
6010	Astrid	71.50	5393	Celeste	135.00
5167	Athena	225.00	5321	Charlene	125.00
5261	Athena	300.00	6766	Charmaine	45.00
5251	Audrey	150.00	6705	Charmer	37.50
6086	Aurora	71.50	5791	Christine "B"	47.50
6043	Ava	71.50	5791	Christine "D"	47.50
			5767	Christine "A"	49.50
			5745	Christine "C"	57.50
			5733	Christine "A"	59.50
5106	Ballerina "A"	71.50	5745	Christine "C"	59.50
5108	Ballerina "C"	71.50	5366	Cinderella "A"	125.00
5781	Barbara	55.00	5367	Cinderella "C"	125.00
5171	Baroness	275.00	5717	Claire "A"	55.00
5172	Baroness	275.00	5715	Claire "B"	55.00
5246	Baroness	350.00	7759	Clara Barton	49.50
6775	Beatrice	49.50	7785	Clara Barton	59.50
5325	Bernadette	150.00	6002	Claudette	71.50
6095	Bernice	71.50	5331	Claudia	110.00
5284	Beryl	150.00	5263	Cleone	350.00
6169	Betsy Ross	49.50	5727	Cleopatra	67.50
5762	Betsy Ross "A"	67.50	7739	Co-ed "B"	29.75
5764	Betsy Ross "B"	67.50	7743	Co-ed "A"	38.75
5766	Betsy Ross "C"	67.50	5711	Colleen	57.50
6004	Beverly "A"	42.50	5238	Collette	135.00
6005	Beverly "C"	42.50	6792	Columbine	42.50
5711	Beverly	55.00	6747	Constance	49.50
6746	Black Beauty	59.50	5333	Consuelo	135.00
6749	Blanche	49.50	5797	Cora	59.50
5249	Brenda	150.00	5797	Cora "A"	59.50
5254	Bride	125.00	5793	Cora "C"	59.50
6765	Bryn Mawr	49.50	5790	Coral	100.00
6614	Bryn Mawr "A"	71.50	6048	Corinthia "A"	57.50
6615	Bryn Mawr "C"	71.50	6047	Corinthia "C"	57.50
			6741	Cornelia	45.00
			6767	Cornelia	45.00
5017	Camelia	71.50	6020	Coronet "A"	115.00
5738	Camille	59.50	6019	Coronet "C"	115.00
5750	Camille "C"	65.00	5196	Coronet	125.00
5748	Camille "A"	71.50	5288	Corrine	175.00
6790	Caprice "A"	55.00	6012	Cotillion	67.50
6794	Caprice "C"	55.00	5390	Cotillion "A"	100.00
6776	Carla	67.50	5389	Cotillion "B"	100.00
5285	Carla	150.00	5370	Countess "A"	71.50
6795	Carmen	49.50	5341	Countess "C"	71.50
6024	Carol "A"	71.50	5176	Countess	100.00
6021	Carol "C"	71.50	5156	Countess	150.00
6703	Carolyn	39.75	6793	Curie	49.50
5732	Cathay	62.50	7777	Cynthia	39.75
6780	Catherine	37.50			
6765	Catherine	45.00			

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WOMEN'S (continued)

6802	Dale "A"	89.50	5123	Dolly Madison "G"	57.50
6804	Dale "C"	89.50	5129	Dolly Madison "N"	57.50
5286	Dale	175.00	5131	Dolly Madison "O"	57.50
6771	Daphne "A"	45.00	5133	Dolly Madison "P"	57.50
6744	Daphne "C"	45.00	5139	Dolly Madison "A"	71.50
5720	Darcy	71.50	5141	Dolly Madison "B"	71.50
5720	Darcy "A"	71.50	5110	Dolly Madsson "L"	71.50
5724	Darcy "C"	71.50	5112	Dolly Madison "M"	71.50
6105	Darcy "A"	71.50	5114	Dolly Madison "J"	71.50
6107	Darcy "C"	71.50	5116	Dolly Madison "K"	71.50
5753	Darlyn	55.00	5124	Dolly Madison "K"	71.50
5303	Dauphine	185.00	5101	Dolly Madison "K"	71.50
4209	Dauphine	225.00	5122	Dolly Madison "J"	71.50
5789	Dawn	57.50	5182	Dolly Madison "X"	71.50
5787	Deanna	49.50	5182	Dolly Madison "U"	71.50
5401	Debut	135.00	5188	Dolly Madison "T"	71.50
6671	Debutante	49.50	5126	Dolly Madison "W"	71.50
5785	Debutante "C"	55.00	5125	Dolly Madison "H"	71.50
5787	Debutante "A"	59.50	5127	Dolly Madison "I"	71.50
5136	Debutante "A"	65.00	5135	Dolly Madison "Q"	71.50
5138	Debutante "B"	65.00	5137	Dolly Madison "R"	71.50
5122	Debutante "C"	71.50	5179	Dolly Madison "C"	71.50
5124	Debutante "D"	71.50	5118	Dolly Madison "S"	85.00
5112	Debutante "E"	71.50	5120	Dolly Madison "U"	85.00
5110	Debutante "F"	71.50	5128	Dolly Madison "V"	85.00
5126	Debutante "G"	71.50	6618	Dolly Madison	100.00
5130	Debutante "H"	75.00	5177	Dolly Madison "A"	115.00
5132	Debutante "I"	75.00	5178	Dolly Madison "B"	115.00
5134	Debutante "J"	75.00	5749	Donna	62.50
5142	Debutante "M"	75.00	6019	Doris	67.50
5144	Debutante "N"	75.00	5294	Drusilla	175.00
5140	Debutante "K"	85.00	5235	DuBarry	125.00
5118	Debutante "L"	85.00	5301	DuBarry	175.00
5760	Delphine	62.50	5173	DuBarry	325.00
5702	Delphine "D"	67.50	5158	Duchess	175.00
5744	Denise	65.00	5302	Duchess	185.00
5239	Diadem	175.00	5247	Duchess	450.00
6727	Diana "A"	39.75	6760	Dulcie	55.00
6727	Diana "B"	39.75	6795	Dulcie "A"	59.50
6729	Diana "A"	39.75	6796	Dulcie "C"	59.50
6729	Diana "B"	39.75	6797	Dulcie "C"	59.50
6713	Diana "C"	49.50			
6713	Diana "F"	49.50			
6743	Diana "D"	49.50			
6747	Diana "E"	49.50			
6757	Diane "A"	49.50	5196	Edna "A"	125.00
6762	Diane "C"	49.50	5197	Edna "B"	125.00
5117	Dolly Madison "D"	49.50	6751	Eleanor	49.50
5119	Dolly Madison "E"	49.50	6773	Elissa	42.50
5107	Dolly Madison "U"	55.00	6705	Elizabeth	29.75
5105	Dolly Madison "C"	55.00	6705	Elizabeth "A"	29.75
5103	Dolly Madison "J"	55.00	6772	Elizabeth "A"	39.75
5121	Dolly Madison "F"	57.50	7733	Elizabeth	27.50
			5390	Elizabeth "A"	100.00

Bulova Watch Company
Cumulative Price List

WOMEN'S (continued)

5389	Elizabeth "C"	100.00	6147	Excellency "E"	55.00
6759	Elizabeth "C"	29.75	6173	Excellency "FF"	57.50
6774	Elizabeth "C"	39.75	6177	Excellency "HH"	57.50
6006	Eloise "A"	67.50	6183	Excellency "NN"	62.50
6007	Eloise "C"	67.50	6138	Excellency "P"	65.00
6772	Elsa	67.50	6142	Excellency "RR"	65.00
6748	Emily	45.00	6123	Excellency "AA"	71.50
5747	Emily	52.50	6199	Excellency "CC"	71.50
5745	Empress	49.50	6125	Excellency "KK"	71.50
5174	Empress "G"	100.00	6144	Excellency "SS"	71.50
5176	Empress "H"	100.00			
5193	Empress "N"	100.00			
5191	Empress "M"	100.00	5719	Faith	55.00
5187	Empress "O"	100.00	5335	Flora	195.00
5192	Empress "U"	100.00	5702	Florence "A"	59.50
5179	Empress "P"	115.00	5706	Florence "B"	59.50
5194	Empress "V"	115.00	5704	Florence "C"	59.50
5151	Empress "A"	115.00	5769	Florette	45.00
5153	Empress "B"	125.00	5016	Francesca	71.50
5155	Empress "C"	135.00			
5180	Empress "I"	150.00			
5184	Empress "J"	150.00	6756	Gaiety	67.50
5195	Empress "O"	150.00	6731	Gail	45.00
5197	Empress "P"	150.00	6020	Gail	67.50
5197	Empress "Y"	150.00	5743	Genevieve	57.50
5181	Empress "Q"	150.00	4221	Geraldine	300.00
5196	Empress "W"	150.00	6702	Gilda	55.00
5157	Empress "D"	165.00	6791	Gilda "A"	59.50
5199	Empress "R"	175.00	6793	Gilda "C"	59.50
5198	Empress "X"	175.00	4704	Glenda	69.50
5185	Empress "K"	175.00	6779	Gloria "C"	45.00
5159	Empress "E"	185.00	5774	Gloria "A"	71.50
5166	Empress "S"	195.00	5776	Gloria "B"	71.50
5186	Empress "L"	225.00	5778	Gloria "C"	71.50
5161	Empress "F"	225.00	6777	Gloria "A"	49.50
5164	Empress "T"	225.00	5154	Goddess	125.00
5156	Empress Carlotta	250.00	5258	Goddess	195.00
5153	Empress Catherine	175.00	6740	Goddess of Time "A"	33.75
5181	Empress Elizabeth	300.00	6748	Goddess of Time "E"	33.75
5151	Empress Eugenie	135.00	6764	Goddess of Time "M"	33.75
5162	Empress Eugenie	300.00	6757	Goddess of Time "S"	33.75
5155	Empress Joanna	225.00	6750	Goddess of Time "F"	37.50
5152	Empress Margaret	135.00	6752	Goddess of Time "G"	37.50
5154	Empress Valerie	175.00	6767	Goddess of Time "U"	39.75
7781	Enid	55.00	6758	Goddess of Time "H"	42.50
6739	Estelle "A"	49.50	6756	Goddess of Time "K"	42.50
6798	Estelle "C"	49.50	6769	Goddess of Time "R"	42.50
6704	Eva	100.00	6745	Goddess of Time "O"	49.50
6768	Evangeline	49.50	6026	Goddess of Time "B"	49.50
5248	Evelyn	175.00	6025	Goddess of Time "A"	49.50
6187	Excellency "BB"	49.50	6027	Goddess of Time "C"	59.50
6143	Excellency "C"	55.00	6028	Goddess of Time "D"	59.50

Bulova Watch Company
Cumulative Price List

WOMEN'S (continued)

6029	Goddess of Time "E"	75.00	6157	Her Excellency "J"	59.50
6030	Goddess of Time "F"	75.00	6159	Her Excellency "K"	59.50
6031	Goodess of Time "G"	85.00	6167	Her Excellency "L"	59.50
6032	Goddess of Time "H"	85.00	6163	Her Excellency "M"	62.50
6747	Golden Goddess "C"	59.50	6165	Her Excellency "N"	62.50
6755	Golden Goddess "D"	59.50	6181	Her Excellency "MM"	62.50
5767	Golden Goddess "G"	71.50	6183	Her Excellency "NN"	62.50
5769	Golden Goddess "H"	71.50	6101	Her Excellency "VV"	62.50
6765	Golden Goddess "A"	55.00	6126	Her Excellency "O"	65.00
6767	Golden Goddess "B"	55.00	6136	Her Excellency "O"	65.00
5747	Goledn Goddess "E"	75.00	6128	Her Excellency "P"	65.00
5749	Golden Goddess "F"	75.00	6138	Her Excellency "P"	65.00
6765	Golden Treasure "A"	49.50	6130	Her Excellency "Q"	65.00
6747	Golden Treasure "C"	59.50	6140	Her Excellency "Q"	65.00
6755	Golden Treasure "D"	59.50	6132	Her Excellency "R"	65.00
5747	Golden Treasure "E"	71.50	6123	Her Excellency "AA"	71.50
5749	Golden Treasure "F"	71.50	6199	Her Excellency "CC"	71.50
5767	Golden Treasure "G"	71.50	6171	Her Excellency "EE"	71.50
5769	Golden Treasure "H"	71.50	6125	Her Excellency "KK"	71.50
6767	Golden Treasure "B"	49.50	6191	Her Excellency "RR"	71.50
6161	Grace	49.50	6103	Her Excellency "WW"	71.50
6723	Grace	33.75	6134	Her Excellency "S"	71.50
7775	Gray Lady	55.00	6169	Her Excellency "X"	71.50
5713	Greta	45.00	6185	Her Excellency "Z"	71.50
5738	Greta	65.00	6698	Her Excellency "T"	125.00
5287	Gretchen	175.00	6699	Her Excellency "U"	125.00
5154	Guinevere "A"	175.00	6611	Her Excellency "V"	195.00
5166	Guinevere "C"	175.00	6612	Her Excellency "Z"	195.00
			5722	Hilary	71.50
			5710	Hilda "A"	71.50
			5724	Hilda "B"	71.50
			5027	Honora	71.50
6745	Hazel	59.50			
6755	Heather	59.50			
6719	Heiress of Time	45.00	7715	Ingrid "A"	39.75
5255	Heirloom	125.00	7717	Ingrid "C"	39.75
6096	Helena	67.50	6614	Irene	100.00
6139	Her Excellency "A"	49.50	6788	Irene	59.50
6141	Her Excellency "B"	49.50	6780	Iris "A"	49.50
6187	Her Excellency "BB"	49.50	6786	Iris "C"	49.50
6145	Her Excellency "D"	52.50	5742	Iris	62.50
6143	Her Excellency "C"	55.00	6710	Isabel "A"	49.50
6147	Her Excellency "E"	55.00	6712	Isabel "B"	49.50
6149	Her Excellency "F"	57.50	6715	Isabel	55.00
6151	Her Excellency "G"	57.50			
6153	Her Excellency "H"	57.50			
6155	Her Excellency "I"	57.50	7719	Janet	45.00
6173	Her Excellency "FF"	57.50	6742	Jeanette	37.50
6175	Her Excellency "GG"	57.50	5232	Jeannie	150.00
6177	Her Excellency "HH"	57.50	7707	Jennifer "A"	45.00
6179	Her Excellency "II"	57.50	7711	Jennifer "B"	45.00
6135	Her Excellency "JJ"	57.50	7711	Jennifer "C"	45.00
6133	Her Excellency "TT"	57.50	5252	Jewel "A"	110.00

Bulova Watch Company
Cumulative Price List

WOMEN'S (continued)

5253	Jewel "C"	110.00	5720	Lady Maxim "A"	69.50
5396	Jewel	150.00	5722	Lady Maxim "B"	69.50
5326	Jill	150.00	6149	Lady Oxford "A"	71.50
6705	Jill	29.75	6153	Lady Oxford "C"	71.50
6772	Jill "A"	42.50	5068	Ladyship	71.50
6774	Jill "C"	42.50	5152	Lady Springfield	125.00
5735	Josephine	49.50	5391	Lady Springfield	125.00
5399	Josephine	165.00	5166	Lady Springfield	250.00
5715	Joy	55.00	5301	La Petite "A"	59.50
5717	Joy	55.00	5303	La Petite "B"	59.50
5731	Joy	59.50	5305	La Petite "C"	65.00
5754	Joy	75.00	5307	La Petite "D"	65.00
5734	Judith	65.00	5309	La Petite "E"	75.00
6093	Juliana	71.50	5311	La Petite "F"	85.00
5389	Juliana "C"	95.00	5313	La Petite "G"	85.00
5390	Juliana "A"	95.00	5302	La Petite "H"	115.00
6701	Juliet	45.00	5306	La Petite "I"	135.00
6723	Juliet	49.50	5304	La Petite "J"	150.00
5176	Juliet	100.00	5736	Laura	65.00
5397	Juliet	135.00	6777	Laurel	49.50
4708	Juno	69.50	6789	Laurel	49.50
5398	Juno	150.00	5283	Lauretta	150.00
5753	Justine	45.00	7701	Leading Lady "A"	33.75
			7713	Leading Lady "C"	33.75
			7709	Leading Lady "D"	33.75
6779	Karen	49.50	5726	Lenore "A"	59.50
5713	Kathleen	49.50	5730	Lenore "B"	59.50
5274	Kathleen "A"	110.00	5728	Lenore "C"	59.50
5271	Kathleen "C"	110.00	5726	Lenore	65.00
5336	Katrina	250.00	5728	Lenore	65.00
6784	Kirsten	67.50	7721	Lido	39.75
			7721	Lido "A"	39.75
			7723	Lido "B"	49.50
			7757	Lido "D"	49.50
6770	Lady Berkshire	59.50	6101	Lido "A"	57.50
6771	Lady Bulova "A"	45.00	6103	Lido "B"	57.50
6744	Lady Bulova "C"	45.00	7705	Lila	29.75
681	Lady Bulova "A"	59.50	5276	Linda	125.00
685	Lady Bulova "BW"	59.50	5740	Lisa	75.00
675	Lady Bulova "C"	71.50	5708	Lola	67.50
683	Lady Bulova "D"	71.50	5026	Loma	71.50
671	Lady Bulova "E"	75.00	5765	Lorna	49.50
673	Lady Bulova "F"	75.00	5281	Lorraine	135.00
677	Lady Bulova "GW"	85.00	6022	Lotus	59.50
679	Lady Bulova "HW"	85.00	4708	Lotus	69.50
6693	Lady Excellency "TI"	115.00	5259	Louise	250.00
6694	Lady Excellency "UU"	115.00	6029	Lucretia	71.50
6615	Lady Excellency "TI"	125.00	5773	Lucy	59.50
6616	Lady Excellency "UU"	125.00	5384	Lucy "A"	75.00
6695	Lady Excellency "V"	175.00	5385	Lucy "C"	75.00
6696	Lady Excellency "W"	175.00	5290	Lydia	225.00
6611	Lady Excellency "V"	195.00	5279	Lynn	125.00
6612	Lady Excellency "W"	195.00			
5779	Lady Maxim	57.50			

Bulova Watch Company
Cumulative Price List

WOMEN'S (continued)

5169	Mademoiselle	375.00	5273	Merle	125.00
5723	Mamie	49.50	6773	Mermaid "A"	49.50
6740	Marcelle	33.75	7787	Mermaid "C"	49.50
5740	Marcelle	59.50	6775	Mermaid "B"	59.50
5783	Margaret	49.50	7789	Mermaid "D"	59.50
5757	Margarita	49.50	7791	Mermaid "E"	67.50
6094	Margo	71.50	7793	Mermaid "F"	67.50
6044	Marianne	71.50	6049	Mindy	71.50
7747	Marie "A"	37.50	5390	Minerva "A"	100.00
7753	Marie "D"	39.75	5389	Minerva "C"	100.00
4242	Marietta	175.00	5233	Minerva	125.00
6721	Marigold	49.50	6781	Minuet	37.50
5751	Marlene	57.50	5723	Minuet	52.50
6851	Marquise "A"	175.00	5083	Minuet "A"	75.00
6853	Marquise "B"	200.00	5082	Minuet "C"	75.00
5170	Marquise	225.00	5795	Miranda	55.00
6855	Marquise "C"	250.00	6799	Miss America	33.75
5164	Marquise	250.00	6799	Miss America "A"	35.75
4244	Marquise	325.00	6785	Miss America "B"	35.75
6854	Marquise "D"	475.00	6783	Miss America "C"	35.75
6127	Martha Washington "A"	49.50	6787	Miss America "C"	35.75
6129	Martha Washington "B"	49.50	6725	Miss America "E"	35.75
6131	Martha Washington "C"	49.50	6707	Miss America "F"	35.75
6117	Martha Washington "D"	49.50	5729	Miss America	45.00
6119	Martha Washington "E"	49.50	6136	Miss Excellency "O"	65.00
5101	Martha Washington "F"	55.00	6138	Miss Excellency "P"	65.00
6099	Martha Washington	57.50	6140	Miss Excellency "Q"	65.00
6099	Martha Washington "A"	57.50	6142	Miss Excellency "RR"	65.00
6098	Martha Washington "C"	57.50	6144	Miss Excellency "SS"	71.50
5103	Martha Washington "G"	57.50	5780	Miss Fifth Avenue "A"	65.00
6115	Martha Washington "H"	57.50	5782	Miss Fifth Avenue "C"	65.00
6197	Martha Washington "I"	57.50	7701	Miss Liberty	29.75
6195	Martha Washington "J"	62.50	7701	Miss Liberty "A"	33.75
6121	Martha Washington "K"	62.50	7713	Miss Liberty "C"	33.75
5716	Martha Washington "A"	65.00	5729	Miss United States	45.00
5716	Martha Washington "B"	65.00	6709	Miss Universe "C"	39.75
5714	Martha Washington "C"	65.00	6782	Miss Universe "A"	39.75
6104	Martha Washington "L"	65.00	6794	Miss Universe "C"	39.75
6106	Martha Washington "M"	65.00	6735	Miss Universe "A"	47.50
5105	Martha Washington "N"	67.50	6739	Miss Universe "C"	47.50
5107	Martha Washington "O"	67.50	6778	Miss Universe "A"	42.50
5102	Martha Washington "P"	71.50	6709	Miss Universe "C"	42.50
5104	Martha Washington "Q"	89.50	6707	Molly Stark	39.75
6727	Mary Lou "A"	37.50	6707	Miss Universe "A"	39.75
6729	Mary Lou "B"	37.50	5337	Monica	275.00
6717	Mary Lou	49.50	5706	Myrna	59.50
6785	Maureen	49.50	6725	Miss Universe "C"	39.75
5186	Mayflower	150.00			
5168	Mayflower	300.00			
6789	Medical Center	42.50			
5318	Melinda	125.00	5756	Nanette	59.50
5729	Melody - 1952	55.00	5231	Naomi	150.00
5293	Meredith	175.00	7779	Nightingale	39.75

Bulova Watch Company
Cumulative Price List

WOMEN'S (continued)

7783	Nina	59.50	6709	Roberta	39.75
6746	Nocturne	62.50	5372	Romance	110.00
5725	Nola	71.50	6905	Rona "C"	24.75
6782	Nora	59.50	6901	Rona "A"	27.50
6761	Nurse	49.50	6903	Rona "B"	27.50
			6907	Rona "D"	29.75
			6738	Rosanne	42.50
			5122	Rosanne "A"	71.50
5759	Olinda "A"	71.50	5124	Rosanne "C"	71.50
5709	Olinda "C"	71.50	5768	Rosebud	62.50
6097	Olivia	67.50	5070	Roselle	71.50
5143	Orchid "A"	75.00	5070	Roselle "A"	71.50
5145	Orchid "B"	75.00	5003	Roselle "C"	71.50
5147	Orchid "C"	75.00	5338	Rosita	300.00
5149	Orchid "D"	75.00	5295	Roxanne	175.00
5250	Orchid	150.00	5735	Ruth "A"	59.50
			5741	Ruth "C"	59.50
6711	Patricia	39.75			
4702	Patroness	69.50	6733	Sandra	59.50
5240	Pauline	175.00	5775	Sara	55.00
5737	Peg O' My Heart "A"	59.50	5365	Senorita	185.00
5739	Peg O' My Heart "B"	59.50	5272	Sharon "A"	100.00
6008	Pembroke "A"	71.50	5269	Sharon "A"	100.00
6009	Pembroke "C"	71.50	5272	Sharon "C"	100.00
5291	Penelope	300.00	5269	Sharon "C"	100.00
6851	Petite "A"	175.00	5275	Sheila	125.00
6853	Petite "B"	200.00	5339	Shelley	350.00
6855	Petite "C"	250.00	5701	Shirley "C"	49.50
6854	Petite "D"	475.00	5701	Shirley "G"	49.50
5237	Phyllis	135.00	5707	Shirley "A"	57.50
6014	Poinciana "A"	71.50	5709	Shirley "B"	57.50
6015	Poinciana "C"	71.50	5721	Shirley "C"	57.50
5266	Princess	125.00	5721	Shirley "D"	57.50
5326	Princess	150.00	6763	Sister Kenny	49.50
5160	Princess	275.00	6729	Sister Kenny	49.50
5184	Princess	350.00	5703	Smart Set "A"	49.50
5162	Princess Eugenie	300.00	5705	Smart Set "A"	49.50
5265	Princess Eugenie	475.00	5703	Smart Set "B"	49.50
6614	Princess Pat "A"	75.00	5705	Smart Set "B"	49.50
6615	Princess Pat "C"	75.00	5397	Solitaire	150.00
5741	Priscilla	47.50	5257	Solitaire	185.00
			5403	Starfire	175.00
			6907	Starlet	29.75
5264	Queen Victoria	350.00	5737	Susan "A"	59.50
			5737	Susan "C"	59.50
			5739	Susan "C"	59.50
6737	Radcliffe	69.50			
6769	Red Cross	45.00	6786	Thelma	42.50
6791	Registered Nurse	49.50	5241	Theodora	175.00
6784	Rhapsody	71.50	5223	Theresa	125.00
5236	Rita	125.00	5799	Trudy "C"	57.50
6711	R. N.	59.50	5777	Trudy "A"	59.50

Bulova Watch Company
Cumulative Price List

WOMEN'S (continued)

6744	Valerie	42.50
5712	Valerie	67.50
5120	Vassar	89.50
5260	Vassar	250.00
6774	Vera	67.50
6762	Verona	55.00
5225	Verona	300.00
6051	Vicki	71.50
6773	Victoria	39.75
5743	Viola	57.50
5755	Violet	57.50
5710	Virginia	71.50
6754	Vivian	45.00
5280	Wanda	135.00
5046	Wellesley "A"	75.00
5045	Wellesley "C"	75.00
5262	Wellesley	325.00
5704	Wendy	62.50
5289	Wilma	195.00
5277	Winifred	125.00
5340	Wynne	375.00

Westfield WatchesMEN'S

8105	American Boy	22.50
8757	Ashton	37.50
8754	Cameron	29.75
8756	Chieftain	24.75
8751	Cortlandt	24.75
8102	Golden Boy	22.50
8755	Hayden	37.50
8753	Keith	29.75
8789	Kenton	29.75
8103	Peter Pan	24.75
8106	Saxon	24.75
8752	Selkirk	24.75
8101	Spartan	19.75
8104	Standish	24.75
8149	Trojan	19.75

WOMEN'S

7179	Allerton	37.50
7128	Beryl	22.50
7134	Campus Queen "A"	24.75
7135	Campus Queen "B"	24.75
7187	Lady Westfield	37.50
7129	Laurelton "A"	22.50
7130	Laurelton "C"	22.50
7171	Michelle	24.75
7132	Milburn	24.75
7181	Minerva "A"	37.50
7183	Minerva "C"	37.50
7127	Miss Liberty	19.75
7177	Olga	29.75
7173	Orleans "A"	29.75
7175	Orleans "C"	29.75
7185	Patti	29.75
7133	Rosalie	24.75
7131	Wendie	24.75

BULOVA WATCH COMPANY

RADIO DIVISION

FALL 1955

<u>MODEL #</u>	<u>DESCRIPTION</u>	<u>MODEL #</u>	<u>DESCRIPTION</u>	<u>PRICE</u>	
				<u>ZONE 1</u>	<u>ZONE 2</u>
<u>BULOVA CLOCK-RADIO</u>					
101	Walnut	104	Forest Green	\$49.95	\$51.95
102	Ebony	106	Teal Blue		
103	Ivory				
11	Wakealarm			9.95	9.95
<u>BULOVA "COMPANION" - PORTABLE</u>					
202	Ebony	206	Teal Blue	\$49.95	\$51.95
203	Ivory	208	Pearl Grey		
204	Forest Green	247	Sun Tan Leather		
205	Maroon	201	Walnut		
249	Rawhide Leather			\$54.95	\$56.95
246	Teal Blue Leather			\$52.95	\$54.95
211	Long Life Battery Kit (Shipped with Portable at additional cost)			\$ 2.95	\$ 2.95
212	Carrying Case			\$ 5.95	\$ 5.95
210	Carrying Case			\$11.95	\$11.95
<u>BULOVA "ADVENTURER" BATTERY PORTABLE RADIO</u>					
220	Sun Tan Leatherette			\$29.95	\$30.95
230	De Luxe Alligator Grain			\$34.95	\$35.95
236	De Luxe Teal Blue Texon				
239	De Luxe Rawhide Texon				
231	Long Life Battery Kit (Shipped with Portable at additional cost)			\$ 2.95	\$ 2.95
<u>BULOVA "FIDELITY" TABLE RADIO</u>					
301	Walnut	304	Forest Green	\$39.95	\$41.95
302	Ebony	308	Pearl Grey		
303	Ivory				
<u>BULOVA POCKET-SIZED TRANSISTOR RADIO</u>					
250	Mahogany			\$49.95	\$49.95
252	Ebony				
253	Ivory				
257	De Luxe Leather			\$59.95	\$59.95
251	Battery Kit			\$ 3.75	\$ 3.75

Zone 2 - Washington, Oregon, California, Idaho, Utah, Nevada, Arizona, Montana

Zone 1 - Balance of the United States