



UNITED STATES DEPARTMENT OF COMMERCE

Patent and Trademark Office

ASSISTANT SECRETARY AND COMMISSIONER

OF PATENTS AND TRADEMARKS

Washington, D.C. 20231

REGISTRATION NO. 0241737

SERIAL NO. 71/252999

PAPER NO.

MAILING DATE: 06/27/88

MARK: AMERICAN BOY (STYLIZED)

REGISTRANT: BULOVA WATCH COMPANY, INC.

CORRESPONDENCE ADDRESS:

KUHN AND MULLER
1412 BROADWAY
NEW YORK, NY 10018

Please furnish the following
in all correspondence:

1. Your phone number and zip code.
2. Mailing date of this action.
3. Affidavit-Renewal Examiner's name.
4. The address of all correspondence not containing fees should include the words "Box 5".
5. Registration No.

RECEIPT IS ACKNOWLEDGED OF THE SUBMITTED REQUEST UNDER:

SECTION 9 OF THE TRADEMARK ACT AND 37 CFR SECS. 2.181-2.184.

YOUR REQUEST FULFILLS THE STATUTORY REQUIREMENTS AND RENEWAL HAS BEEN GRANTED.

PATRICIA ANN EVERETT

AFFIDAVIT-RENEWAL EXAMINER

TRADEMARK EXAMINING OPERATION

(703) 557-1988



2500-202

Ren. US-C

#16

IN THE UNITED STATES PATENT OFFICE

APPLICATION FOR TRADEMARK RENEWAL

TRADEMARK : AMERICAN BOY

REG. NO. : 241,737

CLASS NO. : 27

TO THE COMMISSIONER OF PATENTS:

DEC-26-67 76551 B

25.05

BULOVA WATCH COMPANY, INC. ✓

.....
(name of registrant)

a New York corporation

.....
(State of incorporation)

Bulova Park, Flushing, L. I. New York 11352

.....
(full business address)

The above-identified registrant requests that Registration No.

241,737
....., granted to AMERICAN STANDARD WATCH CASE COMPANY, INC.
.....
(name of original registrant)

May 8, 1928 (Renewed)
on....., which it now owns as evidenced by the accompanying
(date of issuance)
shown by records in the Patent Office,
~~title report, a request for which is filed simultaneously herewith,~~ be renewed in
accordance with the provisions of Section 9 of the Act of July 5, 1946.

The mark shown therein is in use in interstate commerce on each of the
following goods recited in the registration: WRIST OR STRAP WATCHES, ✓

the attached specimen (or facsimile) showing the mark as currently used.

The renewal fee is presented herewith.



AUTHORIZATION OF AGENT

Applicant hereby appoints ERIC H. WATERS, Patent Office Registration No. 14,739 and/or ERIC D. OFFNER, Member of the New York Bar, with offices at Haseltine, Lake & Co., 19 West 44th Street, New York, New York 10036, United States of America, to prosecute this application to renew, with full power of substitution and revocation, to transact all business in the Patent Office in connection therewith, and to receive the certificate of renewal.

UNITED STATES OF AMERICA)
STATE OF New York) ss:
COUNTY OF New York)

The undersignedHASKELL C. TITCHELL.....
(Name of Officer)

being duly sworn, states that: he is theVice President.....
(Title of Officer)

ofBULOVA WATCH COMPANY, INC.....
(Name of Registrant)

the applicant for renewal of the above-identified registration, and is authorized to execute this document on behalf of said corporation.



By: *Haskell C. Titchell*.....
HASKELL C. TITCHELL,
Vice President

Sworn to before me this 13th day ofDecember...., 1967 .

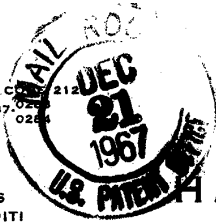
Lawrence F. Codraro.....
Notary Public



LAWRENCE F. CODRARO
NOTARY PUBLIC, State of New York
No. 24-0673900
Qualified in Kings County
Commission Expires March 30, 1969

TELEPHONE: AREA C 212 212
687-0284

ERIC H. WATERS
HAROLD L. RODITI
JOHN G. SCHWARTZ
J. HAROLD NISSEN
ERIC D. OFFNER



HASELTINE, LAKE & CO.

FOREIGN PATENTS, DESIGNS & TRADEMARKS
ASSOCIATE PRACTICE
19 WEST 44TH STREET
NEW YORK, N. Y. 10036

CABLE ADDRESS
HASLAK, NEW YORK
TELEX 4431

ROBERT S. WATERS
1910-1966

OUR REF. **PRA**

YOUR REF.

December 20, 1967

Hon. Commissioner of Patents
Washington, D. C., 20231

SIR:

RE: U. S. TRADEMARK RENEWAL APPLICATION

APPLICANT : BULOVA WATCH COMPANY, INC.
TRADEMARK : AMERICAN BOY
REG. NO. : 241,737
DATED : May 8, 1928 (Renewed)

We are enclosing herewith documents comprising an application
for renewal of the above registration.

Awaiting receipt of the Official Certificate of Filing, we are

Respectfully yours,

By: 

Enclosures:

1. Application for renewal;
2. 1 specimen showing the mark as used; and
3. Enclosed Check No. 2049 (this item \$25.00).

ADDRESS ONLY
THE COMMISSIONER OF PATENTS
TRADE-MARK OPERATION
WASHINGTON 25, D. C.

DEPARTMENT OF COMMERCE
UNITED STATES PATENT OFFICE
WASHINGTON

VM PAPER No. 15

All communications respecting
this registration should give the
registration number and date
of registration.

Haseltine, Lake & Co.,
19 W. 44th St.,
New York 18, N. Y.

Reg. No. 241,737
Dated May 8, 1928
Act of 1905
Republished Apr. 26, 1949
To American Standard Watch
(Registrant)
Case Company, Inc.,

Receipt of the affidavit filed Sept. 3, 1954 under the provisions
of Section 8 of the Trade-Mark Act of 1946 by Bulova Watch Company,
Inc., is acknowledged.

The affidavit, which has been examined and found acceptable, has been made
of record in the registration file.

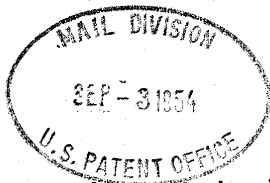
TRADE-MARKS

DEC 13 1954

U. S. PATENT OFFICE

By direction of the Commissioner.

EXAMINER



#14
IN THE MATTER OF
T.M. "AMERICAN BOY"
Reg. No. 241,737
of BULOVA WATCH COMPANY, INC.,

AFFIDAVIT

State of New York)
) SS:
County of Queens)

To the Commissioner of Patents :

HARRY B. HENSHEL , being duly sworn, deposes and
says that he is SECRETARY of BULOVA WATCH COMPANY, INC.,
a corporation organized and existing under the laws of the State of
New York and located at Bulova Park, Flushing 70, City and State of
New York, which Company is the owner of Registration No. 241,737 ,
dated May 8, 1948 , and republished under the provisions of
Section 12(c) of the Trade Mark Act of 1946 on April 5, 1949
as evidenced by the title report for which an Order Form is attached
hereto.

THAT this affidavit is submitted for the purpose of complying
with the provisions of Section 8 of the Trade Mark Act of 1946.

THAT the trade mark described herein is still in use in com-
merce between the several States of the United States which may be
regulated by Congress, such commerce consisting of the manufacturing,
assembling, distributing and selling of

Wrist or Strap Watches

which goods are identified by the above-mentioned trade mark.

As evidence thereof there is attached hereto marked "Exhibit I"
a specimen of the said trade mark as covered in the said registration
and as used in commerce between the several States of the United
States on the goods covered in the registration.

The undersigned acting in his capacity of SECRETARY
BULOVA WATCH COMPANY, INC. hereby appoints Messrs. Haseltine, Lake &
Co. (Robert S. Waters and Eric H. Waters being members of the firm)
of 19-25 West 44th Street, City and State of New York, as its agents

to file this affidavit, with full power of substitution and revocation, and to transact all business in the Patent Office in connection therewith.

Harry S. Kessler

Sworn and subscribed to before me
this 27th day of August, 1954.



Bertha McGovern
NOTARY PUBLIC



BERTHA MCGOVERN
NOTARY PUBLIC STATE OF NEW YORK
NO. 41-7834100
QUALIFIED IN QUEENS COUNTY
COMMISSION EXPIRES MARCH 30, 1956



IN THE MATTER OF
T.M. "AMERICAN BOY"
Reg. No. 241,737
of BULOVA WATCH COMPANY, INC.

EXHIBIT I.

This is to certify that the specimen attached hereto is a specimen of the above-mentioned trade mark, registered as shown in the accompanying affidavit, of BULOVA WATCH COMPANY, INC. which was and is used in commerce between the several States of the United States which may be regulated by Congress, in connection with the goods covered in the said registration.

Bertha McGovern

NOTARY PUBLIC

BERTHA MCGOVERN
NOTARY PUBLIC STATE OF NEW YORK
NO. 41-7834100
QUALIFIED IN QUEENS COUNTY
COMMISSION EXPIRES MARCH 30, 1956

Dated this

27th day of August 1954.



#13

ra

DEPARTMENT OF COMMERCE
UNITED STATES PATENT OFFICE
WASHINGTON

August 4, 1950

Haseltine, Lake & Co.,
19 West 44th Street,
New York 18, New York.

Applicant American Standard Watch Case Company, Inc.

~~Serial No.~~ T-M No. 241,737

Filed May 8 1928

For T-M

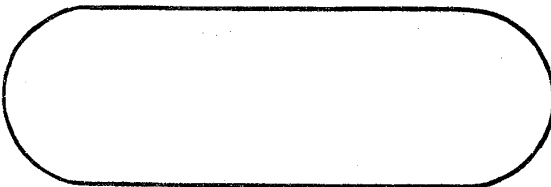
by assignee
In this case your power of attorney/has been accepted.

Very truly yours,

John A. Marzall
Commissioner of Patents

Revoking power of attorney

to



#12
UNITED STATES OF AMERICA

TRADE MARK



Doc

POWER OF ATTORNEY

The undersigned hereby appoints Messrs. HASELTINE, LAKE & CO. (ROBERT S. WATERS and ERIC H. WATERS being the members of the firm) of 19-25 West 44th Street, New York 18, New York, U. S. A., Register No. 10599, their agents to prosecute an application for recordal of the assignment and for attending to all matters in the Patent Office connected with Registrations Nos. 241,737 and 520,297, with full power of substitution and revocation.

DATED at New York, N.Y.

this 18th day of May 1950.

WESTFIELD WATCH COMPANY, INC.

By: *Harry Overdel*
Secretary



37/140
35/220
240

ADDRESS ONLY
THE COMMISSIONER OF PATENTS
TRADE-MARK OPERATIONS
WASHINGTON 25, D. C.

DEPARTMENT OF COMMERCE
UNITED STATES PATENT OFFICE
WASHINGTON

PAPER No. 11

All communications respecting
this registration should give the
registration number and date
of registration.

Haseltine, Lake & Co.,
19 W. 44th Street
New York 18, N. Y.

Reg. No. 241,737

Dated May 8, 1928

Act of 1905

To American Standard Watch
(Registrant)

Case Company, Inc.

NOTICE OF REPUBLICATION

U. S. PATENT OFFICE

The affidavit filed by:

Bulova Watch Company, Inc.

(Affiant)

APR 27 1949

MAILED

owner of Registration No.

241,737

as evidenced by the accompanying title report, filed under the provisions of section 12 (c) of the Trade-Mark Act
of 1946, requesting the benefits of this act for said mark for the following goods named in said Registration

wrist on strap watches

has been examined and the mark passed for republication.

The mark was republished in the Official Gazette of

APR 26 1949

This Registration will be canceled by the Commissioner after the end of 6 years following the date of republication, unless within 1 year next preceding the expiration of such 6 years, the registrant shall file in the Patent Office an affidavit showing that said mark is still in use or showing that its nonuse is due to special circumstances which excuse such nonuse and is not due to any intention to abandon the mark.

By direction of the Commissioner.

afr

H. W. Glediman

Examiner.



IN THE UNITED STATES PATENT OFFICE

#10
Letter
x Sub. Afflt.

Re: Application of
AMERICAN STANDARD WATCH CASE
COMPANY, INC.

Certificate No. 241,737

Registered: May 8, 1928

REPUBLICATION (SEC. 12-C)

T.M. "AMERICAN BOY"

T.M. Division 8

Room 7211

Trade Mark Operations

TRADE MARKS

MAR 15 1949

A M E N D M E N T

U. S. PATENT OFFICE

March 10, 1949

Hon. Commissioner of Patents

Washington 25, D. C.

S I R:

In response to the Official Action of December 3, 1948, applicant desires to have Republication in the name of Bulova Watch Company, Inc., and accordingly files herewith a new application comprising an Affidavit under Section 12(c).

It is believed that this Republication Application will now be in order and the trade mark will be republished at an early date.

Respectfully submitted,

Haseltine, Lake & Co.

HASELTINE, LAKE & CO.

AGENTS

By:

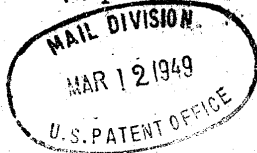
Em H. Waters

19-25 West 44th Street
New York 18, N. Y.

EHW:reg

FORM 26

(Republications)



IN THE UNITED STATES PATENT OFFICE

Affidavit under Section 12(c)

TO THE COMMISSIONER OF PATENTS:

Registration No. 241,737)
Dated May 8, 1928) "AMERICAN BOY"
Act of February 20, 1905)
To BULOVA WATCH COMPANY, INC.)

Harry D. Henshel

being duly sworn deposes and says that he is a Vice-President of BULOVA WATCH COMPANY, INC., a corporation duly organized under the laws of the State of New York, of 630 Fifth Avenue, New York, New York. is the owner of Registration No. 241,737 as evidenced by the Title Report, a request for which is being filed concurrently herewith; that said registration is now in force; that the trade-mark described therein is in use in commerce among the several States on each of the following goods named in said registration:

"Wrist or Strap Watches" in Class 27

and claims the benefits of the Trade Mark Act of 1946 for said trade-mark.

The undersigned hereby appoints Messrs. Haseltine, Lake & Co. (ROBERT S. WATERS and ERIC H. WATERS being the members of the firm), of 19 West 44th Street, New York, State of New York, U. S. A., Registration No. 10599, its Agents to file this affidavit, with full power of substitution and revocation, and to transact all business in the Patent Office in connection therewith.

BULOVA WATCH COMPANY, INC.

BY: Harry D. Henshel

Vice-President

State of New York)

) SS

County of New York)

Before me personally appeared Harry D. Henshel to me known to be the person described in the foregoing affidavit, who signed the said affidavit in my presence, and made oath before me to the allegations set forth therein on the 17th day of February 1949.

JOHN C. CHIAPPE
NOTARY PUBLIC, STATE OF NEW YORK
RESIDES IN QUEEN'S COUNTY
Queens Co. CLK's No. 160, Reg. No. 300-C-0
N.Y. Co. CLK's No. 294, Reg. No. 700-C-0
Commission Expires March 30, 1950

John C. Chiappe
NOTARY PUBLIC



ADDRESS ONLY
THE COMMISSIONER OF PATENTS
TRADE-MARK OPERATIONS
WASHINGTON 25, D. C.

DEPARTMENT OF COMMERCE
UNITED STATES PATENT OFFICE
WASHINGTON

PAPER No. 9

All communications respecting
this application should give the
serial number, date of filing,
and name of the applicant.

Please find below a communication from the EXAMINER in
charge of this application.

TRADE-MARK OPERATIONS
DIVISION 8 ROOM 7211

Lawrence B. Kingland

Commissioner of Patents.
Republication

Haseltine, Lake & Co.
19 West 44th St.,
New York 18, N. Y.

GPO 16-53825-2

MAILED

Division: TM (Sec. 12-C)
Applicant: American Standard
Watch Case Company, Inc.
~~SEKING~~ Cert. No. 241,737
~~REGIX~~ Reg.'d May 8, 1928
For Trade-Mark

DEC 3 1948

The business address of the applicant should be furnished,
for the sake of completeness of the record.

It appears from the Assignment records that title is vested
in Bulova Watch Company, Inc., a corporation of New York.

If the applicant so desires, the application for republi-
cation now on file could be republished in the name of American
Standard Watch Case Company, Inc., a corporation of Rhode Island,
assignor to Bulova Watch Company, Inc., a corporation of New
York.

However, if it is desired that republication be in the name
of Bulova Watch Company, Inc., a new application should be sub-
mitted by Bulova Watch Company, Inc., a corporation of New York.

Further action on the case awaits response to the foregoing.

H. W. Sedman

EXAMINER

IGM
IGM/hld

A proper response to this Office action must be received within six months from the date of this action
in order to avoid the question of abandonment.

FORM 26

(Republications)

SEP-19-47 74837 -A Check -

10.00

IN THE UNITED STATES PATENT OFFICE

Affidavit under Section 12(c)

MAIL DIVISION

SEP 19 1947

U. S. PATENT OFFICE

TO THE COMMISSIONER OF PATENTS:

Registration No. 241,737

Dated May 8, 1928

Act of February 20, 1905

To AMERICAN STANDARD WATCH CASE
COMPANY, INC.

"AMERICAN BOY"

HARRY COHEN

being duly sworn deposes and says that he is a Vice-President of AMERICAN STANDARD WATCH CASE COMPANY, INC., that American Standard Watch Case Company, Inc. is the owner of Registration No. 241,737 as evidenced by the title report, a request for which is being filed concurrently herewith; that said registration is now in force; that the trade-mark described therein is in use in commerce among the several States on each of the following goods named in said registration:

"Wrist or Strap Watches" in Class 27;

and claims the benefits of the Trade Mark Act of 1946 for said trade-mark.

The undersigned hereby appoints Messrs. Haseltine, Lake & Co. (ROBERT S. WATERS and ERIC H. WATERS being the members of the firm), of 19 West 44th Street, New York, State of New York, U. S. A., Registration No. 10599, its Agents to file this affidavit, with full power of substitution and revocation, and to transact all business in the Patent Office in connection therewith.

AMERICAN STANDARD WATCH CASE COMPANY, INC.

By:

Vice-President.

State of Rhode Island
County of Providence

} SS

Before me personally appeared Harry Cohen
to me known to be the person described in the foregoing affidavit,
who signed the said affidavit in my presence, and made oath before
me to the allegations set forth therein on the
day of 15th August 19 47

Notary Public.



Cancelled
Mar 12, 1949
See letter #19
Sub. aff.

ADDRESS ONLY
THE COMMISSIONER OF PATENTS
TRADE-MARK OPERATIONS
WASHINGTON 25, D. C.

DEPARTMENT OF COMMERCE
UNITED STATES PATENT OFFICE
WASHINGTON

All communications respecting
this application should give the
registration number and name
of the applicant.

Haseltine, Lake & Co.,
19 West 44th St.,
New York, 18, N. Y.

U. S. PATENT OFFICE

OCT 22 1948

MAILED

NOTICE OF RENEWAL ALLOWANCE

The issuance of a CERTIFICATE OF RENEWAL OF THE CERTIFICATE OF
REGISTRATION has been approved in the matter of the following
renewal application:

APPLICANT Bulova Watch Company, Inc.

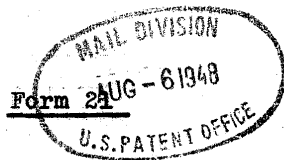
REGISTRATION NO. 241,737 FOR GOODS IN CLASS 27
FOR MARK American Boy

The Certificate of Renewal will be issued and mailed to you
on NOV 18 1948

Very truly yours,

es

Lawrence B. Kingland
Commissioner of Patents.



UNITED STATES OF AMERICA 30.00
AUG-6-48 22878-Subsec
TRADE MARK

APPLICATION FOR RENEWAL OF
REGISTRATION

*J. M. [unclear]
[unclear]
30.00 #8*

TO THE COMMISSIONER OF PATENTS:

BULOVA WATCH COMPANY, INC., a corporation organized under the laws of the State of New York, one of the United States of America, having a place of business at No. 630 Fifth Avenue, in the City of New York, State of New York, United State of America, requests that Certificate of Registration No. 241737 granted to AMERICAN STANDARD WATCH CASE COMPANY, INC., on May 8, 1928, which it now owns as evidenced by the accompanying Title Report, be renewed in accordance with the provisions of Section 9 of the Trade Mark Act of July 5, 1946.

The Renewal Fee of \$31.00 is presented herewith.

A F F I D A V I T

Vice Pres.
Samuel P. Epstein, Exec./ of BULOVA WATCH COMPANY, INC.,
deposes and says that said BULOVA WATCH COMPANY, INC., is the owner of Registration No. 241737, and that the Mark described therein is still in use in commerce among the several States of the United States and that the facts recited in the application are true.

POWER OF ATTORNEY

The undersigned hereby appoints HASELTINE, LAKE & CO. (Roberts S. Waters and Eric H. Waters being the members of the firm), of 19-25 West 44th Street, New York 18, N.Y., Registration No. 10,599, its Agent to prosecute this application for Renewal with full power of substitution and revocation, to transact all business in the Patent Office connected therewith, and to receive the Certificate.

BULOVA WATCH COMPANY, INC.

By: Samuel P. Epstein
Exec. Vice President (over)

State of *New York* }
County of *New York* } SS:

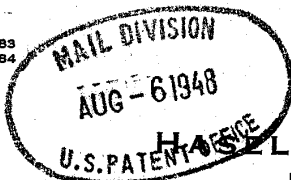
Before me personally appeared Samuel P. Epstein
to me known to be the person described in the above application
for Renewal, who signed the foregoing instrument in my presence,
and made oath before me to the allegations set forth therein on
the *Fifth* day of *August* 1948.

John P. Chiappe

Notary Public.

JOHN C. CHIAPPE
NOTARY PUBLIC, STATE OF NEW YORK
RESIDES IN QUEENS COUNTY
Queens Co. Clk's No. 160, Reg. No. 300-C-0
N.Y. Co. Clk's No. 294, Reg. No. 700-C-0
Commission Expires March 30, 1950

TELEPHONE VANDERBILT 6-0283
0284



AUG-6-48 22869 WBCheck CABLE ADDRESS NEW YORK 1.00

ROBERT S. WATERS
ERIC H. WATERS

H. L. RODITI
M. E. HOMBERG

HASELTINE, LAKE & CO.,
INTERNATIONAL
PATENT AND TRADE MARK SOLICITORS
BERKELEY BUILDING
19 WEST 44TH STREET
NEW YORK 18, N. Y.

LONDON AGENCY
HASELTINE, LAKE & CO.
25 SOUTHAMPTON BUILDINGS
CHANCERY LANE W. C. 2
LONDON, ENGLAND

YOUR REF.

OUR REF.

HS

August 5, 1948.

Honorable Commissioner of Patents,
Washington, D.C.

RE: BULOVA WATCH COMPANY, INC. - Renewal
of Trade Mark Regn. No. 241737 "AMERICAN
BOY" - - - - - UNITED STATES

S I R:

We are enclosing documents comprising an Application for belated Renewal of the above Registration which normally fell due for Renewal on May 8, 1948. Kindly therefore place the Application for Renewal on file before August 8, 1948.

It is requested that a Title Report on this Trade Mark be prepared for the use of the Patent Office and placed with the attached Petition for Renewal.

The fees for this Renewal Application, namely, \$30.00 covering belated Renewal and \$1.00 for Title Report, are included in our check for \$93.00 which is attached to our accompanying letter re "AMERICAN GIRL".

Awaiting receipt of the Official Certificate of Filing, we are

Respectfully yours,

HASELTINE, LAKE & CO.

By: H. L. Roditi

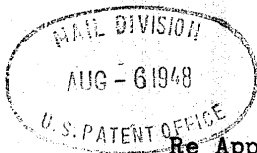
TITLE REPORT

\$1.00 CASH

APPLIED

Encl.

Petition for Renewal including Affidavit and Power of Attorney
with Notarial Attestation.



UNITED STATES PATENT OFFICE
Trade Mark Operations Renewal Div. Rm. 7211

7
Letter

Re Application) REPUBLICATION (SEC. 12)
of BULOVA WATCH COMPANY, INC.)
(Assignee of)
American Standard Watch) "AMERICAN BOY"
Case Company, Inc.)
TRADE MARKS)
Regn. No. 241737)
AUG 9 1948 Registered: May 8, 1928)

U.S. PATENT OFFICE

August 5, 1948.

Honorable Commissioner of Patents,
Washington, D.C.

S I R:

In response to the Official Action of July 30, 1948, attention is called to the fact that Application for belated Renewal of the above Registration has this day been submitted to the Patent Office for filing.

It is our understanding the Application for Republication will now be acted upon.

Respectfully submitted,
HASELTINE, LAKE & CO.

By: *E. D. Haskins*

19-25 West 44th Street,
New York, N.Y.

HS

P.S. The Examiner's attention is drawn to the fact that Recordal of the Assignment of this Registration from American Standard Watch Case Company, Inc. To BULOVA WATCH COMPANY, INC. was effected in the U.S. Patent Office on Dec. 12, 1947 in Liber E 214, P. 376.

H.L. & Co.

ADDRESS ONLY
THE COMMISSIONER OF PATENTS
TRADE-MARK OPERATIONS
WASHINGTON 25, D. C.

DEPARTMENT OF COMMERCE
UNITED STATES PATENT OFFICE
WASHINGTON

PAPER No. 6

All communications respecting
this application should give the
serial number, date of filing,
and name of the applicant.
TRADE MARK OPERATIONS
RENEWAL DIV., RM. 7211

Please find below a communication from the EXAMINER in
charge of this application.

Lawrence B. Kingland

Commissioner of Patents.

Republication

(Sec. 12-C)

Division: TM

Applicant:

American Standard
Watch Case Company, Inc.

~~Serial No.~~

Cert. No. 241,737

~~Filed~~

Reg'd. May 8, 1928

For

Trade-Mark

HASELTINE, LAKE & CO.
19 W. 44TH STREET
NEW YORK, 18, N.Y.

GPO 16-53625-1

MAILED

JUL 30 1948

Action on the instant application for republication will
be held in abeyance pending the filing of an application for
renewal inasmuch as the twenty-year period of the registration
expired May 8, 1948.

Please be advised that the time limit for filing a delayed
application for renewal expires on August 8, 1948. The fee for
renewal will be \$30.00 plus \$1.00 for the requisite title search
report.

Further action upon the application for republication will
be taken when the delayed petition for renewal has been filed
with this Office.

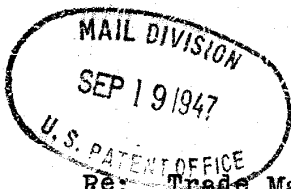
A prompt answer is requested.

H. W. Sedman

EXAMINER

MG/wm

mg



SEP-19-47 74336 -A Check -

TM
1.00

IN THE UNITED STATES PATENT OFFICE

Re: Trade Mark Registration No. 241,737)

Dated May 8, 1928

Act of February 20, 1905

To AMERICAN STANDARD WATCH CASE
COMPANY, INC.

"AMERICAN BOY"

TO THE COMMISSIONER OF PATENTS:
Washington, D. C.

S I R :-

We hereby make, on behalf of AMERICAN STANDARD WATCH CASE COMPANY, INC., claim to the benefits of the Trade Mark Act of 1946 for the above-identified Trade Mark and request republication of the said Trade Mark in accordance with Section 12(c) of the Act and Rule 30.

Form 26 --Affidavit under Section 12(c) of the Act-- is filed herewith.

It is requested that a Title Report on this Trade Mark be prepared for the use of the Patent Office and placed with the attached Affidavit.

We also attach a check for \$11.00 to cover the official fee of \$10.00 for republication and \$1.00 for Title Report.

We await official notification of the filing of this application and of the republication of this Registration.

Respectfully submitted,

Haseltine Lake Co.

Haseltine, Lake & Co.

19 West 44th St.
New York 18, N.Y.

TITLE REPORT
\$1.00 CASH
APPLIED

"American Boy"

TM
737

APPLICATION
No. 252999

PETITION, STATEMENT and POWER OF ATTORNEY.

194

TO THE COMMISSIONER OF PATENTS:

AMERICAN STANDARD WATCH CASE COMPANY, INC.,
/a corpora-

tion duly organized and existing under and by virtue of the laws of the State of Rhode Island, and located at Providence, in the county of Providence and State of Rhode Island, and doing business at 92 Westfield Street, Providence, Rhode Island, and at 11 Maiden Lane, New York City, in the county and State of New York, has adopted and used the trade-mark shown in the accompanying drawing ^{watch w/ strap} for watches, in class No. 27, Horological instruments, and presents herewith five specimens showing the trade-mark as actually used by applicant upon the goods, and requests that the same be registered in the United States Patent Office in accordance with the Act of February 20, 1905.

Applicant makes no claim to the use of all marks on clocks.

The trade-mark has been continuously used and applied to said goods in applicant's business since January 18, 1927.

The trade-mark is applied or affixed to the goods, or to the packages containing the same, by applying thereto a tag-label on which the trade-mark is shown.

The undersigned hereby appoints J. F. BRANDENBURG (Register No. 5676), of No. 342 Madison Avenue, New York City, New York, its attorney, to prosecute this application for registration, with full powers of substitution and

revocation, and to make alterations and amendments therein,
to receive the certificate, and to transact all business
in the Patent Office connected therewith.

☐ [a] [b]

AMERICAN STANDARD WATCH CASE COMPANY, INC.,

BY

Rudolph J. Schwarz,
Treasurer

Rudolph J. Schwarz

DECLARATION.

STATE OF *Rhode Island*)
 County of *Providence*) SS:

Russelph J. Schrey being duly sworn, deposes and says that he is the *General* of the corporation; the applicant named in the foregoing statement; that he believes the foregoing statement is true; that he believes said corporation is the owner of the trade-mark sought to be registered; that no other person, firm, corporation, or association, to the best of his knowledge and belief, has the right to use said trade-mark in the United States, either in the identical form or in any such near resemblance thereto as might be calculated to deceive; that said trade-mark is used by said corporation in commerce among the several States of the United States; that the description and drawing presented truly represent the trade-mark sought to be registered; and that the specimens show the trade-mark as actually used upon the goods.

Russelph J. Schrey

Subscribed and sworn to before me,
 a notary public, this *14th* day of
 July, 1927. ✓

Charles H. White
 NOTARY PUBLIC.

3 sheets

DEPARTMENT OF COMMERCE
UNITED STATES PATENT OFFICE
WASHINGTON



American Standard Watch Case Company, Inc.,

Sir:

Your APPLICATION for REGISTRATION OF TRADE-MARK

REGISTERED

MAY 8 1928

for Watches

has been examined and allowed.

The CERTIFICATE OF REGISTRATION will be issued and forwarded
to you as soon as practicable in due order of business.

Very respectfully,

Thomas E. Robertson
Commissioner of Patents.

11-5961

GOVERNMENT PRINTING OFFICE

J. F. Brandenburg,
342 Madison Ave.,
New York, N.Y.

DOCKET DIVISION
MAR 1 1928
U. S. PATENT OFFICE

FEB 28 1928

Trade-Mark

FEB 28 1928

U. S. Patent Office

#3
Amend
(for watch)

IN THE UNITED STATES PATENT OFFICE.

Application of
AMERICAN STANDARD WATCH CASE COMPANY, INC.
for Registration of Trade-Mark for WATCHES
filed August 4, 1927
Serial No. 252,999.

Commissioner of Patents,
Washington, D.C.

Sir:

Please amend the above-entitled application as follows:

Line 9 of the STATEMENT, before "watches" insert:
wrist or strap; at the end of line 14, add: Applicant
makes no claim to the use of the mark on clocks.

3 J.M. 28
JAC

Respectfully,

[Signature]
Attorney for Applicant.

342 Madison Avenue, New York,

February 25, 1928.

OPPOSITION

Opposition No. 8452 Paper No. 2
Name, American Standard Watch Case Company, Inc.
Serial No. 252,999
Title, Watches
Filed, Aug. 4, 1927
Opposition by Western Clock Company

DECISIONS OF

Ex'r of Interferences, Dismissed ✓ Dated Feb. 25/28
Commissioner, _____ Dated _____
Court of Appeals, _____ Dated _____

REMARKS

1 sheet

REMARKS

Copy of address _____ Date _____
Communications _____ Date _____
Ext. of references *Winnipeg* _____ Date *Sept 22/28*

DECISIONS OF

Opposition of *Western Stock Company*
Filed _____ Date *Aug 4, 1928*
Title _____
Amount *\$25,000*
Where _____
Opposition No. *3323* _____ Paper No. *2*

OPPOSITION

DEPARTMENT OF COMMERCE
UNITED STATES PATENT OFFICE
WASHINGTON

J. F. Brandenburg,
342 Madison Ave.,
New York, N.Y.

The application for the Registration of a Trade-Mark filed by

American Standard Watch Case Company, Inc., Aug. 4, 1927

serial number 252999, in class 27,

has been examined and passed for publication, in compliance with section 6 of the act authorizing the Registration of Trade-Marks, approved February 20, 1905.

The mark will be published in the Official Gazette of

OCT 4 - 1927

Any person who believes he would be damaged by the registration of this mark may oppose the same by filing notice of opposition, stating the grounds therefor, in the Patent Office within thirty days after the publication thereof, which said notice of opposition shall be verified by the person filing the same before one of the officers mentioned in section 2 of the act of February 20, 1905.

If no notice of opposition is filed within said time the Commissioner may issue a certificate of registration.

Copies of the Trade-Mark portion of the Official Gazette containing the publication of the mark may be obtained as soon as published at ~~XXXXXXXXXX~~ 10 cents each, from the Superintendent of Documents, Government Printing Office.

Respectfully,

Thomas E. Robertson
Commissioner of Patents.

O No. _____

E No. 1421MANUSCRIPT AND PHOTOLITHOGRAPH
DIVISIONORDER
ESTIMATE FOR COPIESCase American Standard
Waltham Clock Co. Inc
Inv. No. 252999Reprints (none)Inst. Fire & BurgNo. of ~~words~~, 7 sheets, Cost, \$ 1.40Photo. prints, 1 Cost, .20

Tracings, _____ Cost, _____

Certificate, 1 Cost, .25Total, \$ 1.85Letter No. 22420Name, A. H. NewcombEst. Date, FEB 8 1928

Ord. Date, _____

DO NOT DETACH THIS SLIP

GOVERNMENT PRINTING OFFICE
11-8692

E.H.

REGISTRANT OR APPLICANT

REG. NO.

24/737

SER. NO.

American Standard Watch Case Company, Inc.

ASSIGNED TO

(Insert address of last assignee of record only)

DATE(S) OF
ASSIGNMENT

DATE
RECORDED

LIBER OR
~~REEL~~

PAGE OR
~~FRAME~~

Bulova Watch Company
Inc.,

Oct. 20, 1947.
Acfr.

Dec. 12, 1949

E-214

376

630 Fifth Ave.,

New-York, N.Y.

New York City

40

Westfield Watch
Company, Inc.

May 18, 1950.
P. K.

May 31, 1950.

Y Liber
A-224

Page
500

New York corp

41

Bulova Watch Company,
-Lucas Bulova Park.

May 6, 1954
Mk.

May 14, 1959.

Liber
Q-240

Page
330

Flushing, New-York N.

New York corp.

4

42

NOV 14 1967

99

Int. Cl.: 14

Prior U.S. Cl.: 27

United States Patent and Trademark Office
Renewal

Reg. No. 241,737
Registered May 8, 1928
OG Date Aug. 2, 1988

TRADEMARK
PRINCIPAL REGISTER

American Boy

BULOVA WATCH COMPANY, INC.
(NEW YORK CORPORATION)
26-15 BROOKLYN-QUEENS EXP'WAY
WEST

WOODSIDE, NY 11377, ASSIGNEE BY
MESNE ASSIGNMENT AMERICAN
STANDARD WATCH CASE COMPA-
NY, INC. (RHODE ISLAND CORPORA-
TION) PROVIDENCE, RI

FOR: WRIST OR STRAP WATCHES,
IN CLASS 27 (INT. CL. 14).

FIRST USE 1-18-1927; IN COMMERCE
1-18-1927.

SER. NO. 252,999, FILED 8-4-1927.

APPLICANT MAKES NO CLAIM TO
THE USE OF THE MARK ON CLOCKS.

*In testimony whereof I have hereunto set my hand
and caused the seal of The Patent and Trademark
Office to be affixed on Aug. 2, 1988.*

COMMISSIONER OF PATENTS AND TRADEMARKS

FORM **PO-122**
(9-1-50)

U. S. DEPARTMENT OF COMMERCE
PATENT OFFICE

TITLE REPORT

NO.

T.M. 241,737

NAME

American Standard Watch Case Company,

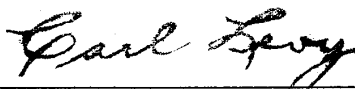
Inc.

THE TITLE APPEARS FROM THE ASSIGNMENT RECORDS TO BE VESTED IN:

Applicant 8

EXAMINED UP TO AND INCLUDING Oct. 15, 1954

THIS CERTIFICATE DATED Nov. 10, 1954



HEAD OF ASSIGNMENT BRANCH

NO FURTHER ASSIGNMENTS APPEAR TO HAVE BEEN RECEIVED FOR
RECORD INCLUDING:

COMM-DC 34785

PO-122
(12/49)

DEPARTMENT OF COMMERCE
UNITED STATES PATENT OFFICE

TITLE REPORT

No. T.M. 241737

Name American Standard Watch Case Company,
Inc.

The title appears from the assignment records to be
vested in:
Westfield Watch Company, Inc., New York, N.Y.

a corp. of N.Y.

Examined up to and including June 6, 1950.

This certificate dated July 12, 1950.

Carl Levy
Head of Assignment Branch s

No further assignments appear to have been received
for record including

A proper response to this Office action must be received within months from the date of this action
in order to avoid the question of abandonment.

FD-122
(7-15-47)

TITLE REPORT

T.M.

No. 241,737

Name American Standard Watch Case Company, Inc.

The title appears from the assignment records to be vested in:

Applicant for renewal

Examined up to and including Sept. 8, 1948

This certificate dated Oct. 8, 1948

Head of Assignment Branch

No further assignments appear to have been received for record including

T.M.

PO-122
(7-15-47)

TITLE REPORT

No. 241737

Name American Standard Watch Case Company, Inc.

The title appears from the assignment records to be vested in:

Bulova Watch Company, Inc.,

A corp. of N.Y.

Examined up to and including June 7, 1948

This certificate dated July 14, 1948

Carl Levy
Head of Assignment Branch

No further assignments appear to have been received for record including

241737

TRADE MARK,
CLASS 87 HOROLOGICAL INSTRUMENTS

REGISTRATION
No. 252999

REGISTERED

MAY 8 1928

American Boy

PROPRIETOR

American Standard Watch Case Co. Inc.

Published in U.S.P.

OCT 4 1927

U.S. Patent Office

BY

J. P. Ransdell

ATTORNEY

DRAFTSMAN
AUG
4
1927

PHOTOGRAPHS

AUG 8 - 1927

FOR RECORD

PHOTO PRINTS

APR 8 1928

MADE





7.50
American Boy





71252999

FILING DATE
08/04/1927REGISTRATION #
241737

CLASSIFICATION

CONTENTS:

Application papers.

1. _____
2. _____
3. _____
4. _____
5. *affidavit - Sept 19, 1947*
6. LETTER JUL 30 1948
7. *Letter Aug 6, 1948*
8. *Ren Pet Aug 6, 1948*
9. LETTER DEC 3 1948
10. *Letter & Sub. affd. Mar 12, 1949*
11. N OF REPUB MAR 28 1949
12. POWER OF ATT'Y BY ASSIGNEE *May 31, 1950*
13. NOTICE OF ACCEPTANCE *August 4, 1950*
14. *Affid. 8 Sep 3 1954*
15. Affd. Sec. 8 Accept. DEC 13 1954
16. *Ren. Det. Dec. 21, 1967*
17. *Ren. Ret. Nov. 19, 1987*
18. _____
19. _____
20. _____
21. _____
22. _____
23. _____
24. _____
25. _____
26. _____
27. _____
28. _____
29. _____
30. _____
31. _____

29 JUN 1988

MS

THIRD RENEWAL

T.-M. SERIAL No. (Series of 1905)

252,999

American Boy

241737

TRADE-MARK No.

REGISTERED MAY 8 1928

Cl. 27
Name

AMERICAN STANDARD WATCH CASE COMPANY, INC.

Republished by

Bulova Watch Company, Inc.
a corp. of New York

of

PROVIDENCE AND NEW YORK

State of

RHODE ISLAND AND NEW YORK

For

Bulova Watch Company
N.Y. Corp
Woodside, N.Y.

New York
New York
Flushing, L.I. New York

Parts of Application
filed

\$300.00

NOV 19 1987

Statement

Verification

Specimens

Drawing

Fee

\$10.00 AFFIDAVIT SEC 12C ACT OF 1946

\$30.00

\$25.00

Application filed complete

SEP 19 1947

DEC 21 1967 AUG 6 1948

MAR 28 1949

Examined and passed for publication

Examined for registration

Notice of allowance

Affidavit, Sec. 8

Affidavit, Sec. 15

Examined for renewal

EXAMINED FOR RENEWAL

Representative

EXAMINED FOR RENEWAL

PAVERETT

Acknowledged

Acknowledged

Renewed

RENEWED

RENEWED

OCT 25 1948

May 8, 1948

May 8, 1968

May 8, 1988

Kuhn and Muller
1412 Broadway
New York, N.Y. 10018

Trade mark:

Merchandise or services

Wrist or strap watches,

Int. Cl. - 14

Applicant claims ownership of registrations

Claims use since

January 18, 1927

Claims use in commerce since

REPUBLISHED IN O. G.

APR 26 1949

U. S. PATENT OFFICE

AUG 2 1988

FEB 20 1968

NOV 16 1948

1927

CONTENTS:

Application *OK* papers.

BRIEFED ✓

TRADE MARKS
CLASS 27 HOROLOGICAL INSTRUMENTS

1. N. of P. SEP 9 - 1927

2. *Opp. Brief*3. *Opp. 8452 Dismissed Feb. 25, 1928 (see 12)*4. *Amendment (not entered) Feb. 27, 1928* ✓

5. _____

6. _____

7. _____

8. _____

9. _____

10. _____

11. _____

12. _____

13. _____

14. _____

15. _____

16. _____

17. _____

18. _____

19. _____

20. _____

21. _____

22. _____

23. _____

4 Claims use since

Jan. 18, 1927 ✓

TRADE-MARK:

*Applicant makes no claim to
the use of the mark on clocks.*

T.-M. SERIAL NO. (Series
252999

CLASS 27

Name

of

State

For

Parts of Application
filed

Exami

Publis

Exami

Notie

Appli

Exami

Renew

Repre

Attor

Assoc

Merci

9

T.-M. SERIAL NO. (Series of 1905)
252999

TRADE-MARK No.

241737

TRADE MARK
CLASS 27, HOROLOGICAL INSTRUMENTS

1927

REGISTERED

MAY 8 1928

ACT OF FEB. 20, 1905

AMERICAN STANDARD WATCH CASE COMPANY, INC.,

Name

of

PROVIDENCE AND NEW YORK

State of

RHODE ISLAND AND NEW YORK

For

WATCHES

Parts of Application
filed

Petition	, 1927
Declaration	, 1927
Statement	, 1927
Specimens	, 1927
Drawing	, 1927
Fee	, 1927

Application filed complete

AUG 4 1927

SEP 8 1927

Examined and Passed for Publication

Published in The Official Gazette

Examined for Registration

Notice of Allowance

Application for Renewal Filed

Examined for Renewal

Renewed

Representative

Attorney

J. F. BRANDENBURG, 342 MADISON AVE., NEW YORK N Y

Associate Attorney

Merchandise

with a strap
Watches

Published in O. G.

OCT 4 1927

U. S. Patent Office



300.00 - 302 - Tm/n

THE UNITED STATES PATENT AND TRADEMARK OFFICE

#17

: AMERICAN BOY
Registration No. : 241,737
Dated : May 8, 1928
Class No(s). : 14

TO THE COMMISSIONER OF PATENTS AND TRADEMARKS:

BULOVA WATCH COMPANY, INC.
a New York Corporation
26-15 Brooklyn-Queens Exp'Way West
Woodside, New York 11377

The above-identified registrant requests that Registration No. 241,737, granted to AMERICAN STANDARD WATCH CASE COMPANY INC. on May 8, 1928, as shown by the records in the Patent and Trademark Office, be renewed in accordance with the provisions of Section 9 of the Act of July 5, 1946.

The mark shown in said registration is in use in interstate commerce on each of the following goods or services recited in the registration:

"WRIST WATCHES" in Class 14

A specimen showing the mark as currently used and the renewal fee of \$300.00 for each class are presented herewith.

POWER OF ATTORNEY

Registrant hereby appoints PERLA M. KUHN, JULIUS RABINOWITZ, FRANK DECOLVENAERE, EDWIN C. BULLOCK and STEWART BELLUS, Members of the Bar of the State of New York, located at: KUHN AND MULLER, 1412 Broadway, New York, New York 10018, its attorneys to file this renewal application, with full power of substitution and revocation, to transact all business in the Patent and Trademark office in connection therewith and to receive the Certificate of Renewal.

080 12/01/87 241737

2 302

300.00 CK

DECLARATION

The undersigned LAWRENCE F. CODRARO
declares:

That as Vice President and Secretary
of BULOVA WATCH COMPANY, INC.
the applicant for renewal of the above-identified registration,
is authorized to execute this application on behalf of
said company ; that all statements made herein of
own knowledge are true and that all statements made on
information and belief are believed to be true and further that
these statements were made with the knowledge that willful
false statements and the like so made are punishable by fine or
imprisonment, or both, under Section 1001 of Title 18 of the
United States Code and that such willful false statements may
jeopardize the validity of this application or registration.

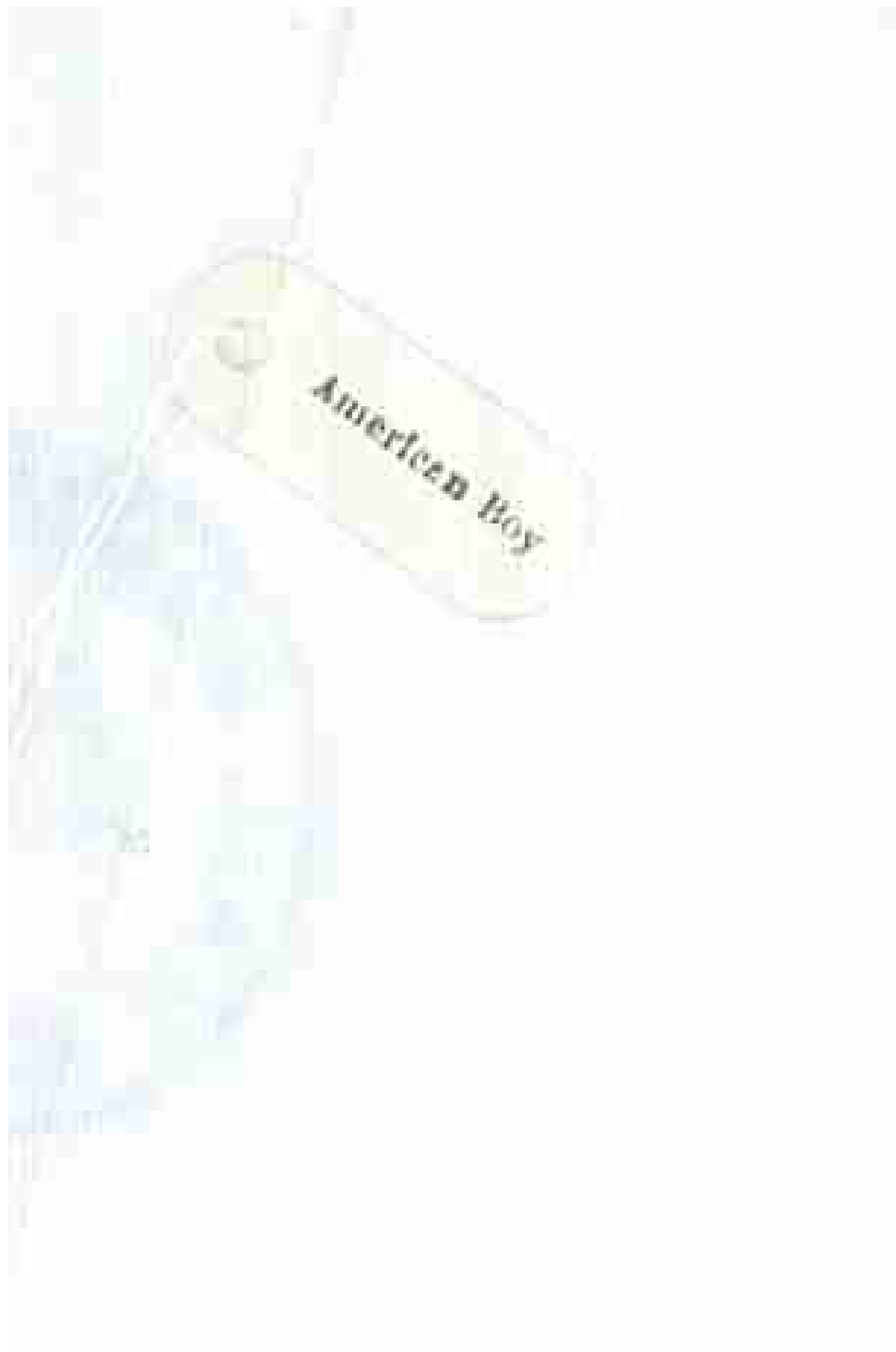
Declared at Woodside, N.Y. 11377
this 16 day of November, 1987.

BULOVA WATCH COMPANY, INC.

By. 

Name: Lawrence F. Codraro

Title: Vice President and
Secretary







KUHN MULLER AND BAZERMAN

LAW OFFICES

1412 BROADWAY, NEW YORK, N.Y. 10018 U.S.A.

TELEPHONE (212) 221-0864

PERLA M. KUHN
DIANA MULLER*
STEVEN H. BAZERMAN

ERIC D. OFFNER, COUNSEL

JULIUS RABINOWITZ
FRANK D. DECOLVENAERE
ALAN BLUM
ROBERT D. STANG
VERONICA L. HRDY

ARTHUR A. NERSON**
STEPHEN J. SLOBODA**

* MEMBER OF BAR OF ARGENTINA ONLY
** LEGAL ASSISTANT

Hon. Commissioner of
Patents and Trademarks
Washington, D.C. 20231

November 18, 1987

OF COUNSEL
LAWRENCE J. BETTENDORF*
STEFAN J. KLAUBER**
FRANKLYN SCHOENBERG***

* MEMBER OF BAR OF VIRGINIA ONLY
** MEMBER OF BARS OF DISTRICT OF
COLUMBIA, MARYLAND AND
NEW JERSEY ONLY
*** MEMBER OF BAR OF
CONNECTICUT ONLY

CABLE: PATENTOFF NEW YORK
TELECOPIER: 212-921-7860
TELEX: 428655 PERDIA
427370 OFFNER

OUR REFERENCE
USR2987/PMK/bmb

Attention: Trademark Renewal Section

Re: Renewal of U.S. Registration
Registration No.: 241,737
Dated: May 8, 1928
Mark: AMERICAN BOY
Registrant: Bulova Watch Company, Inc.

S I R:

We are forwarding herewith an application for renewal of the above-referenced registration, together with one (1) specimen of current use of the mark for each class of goods and/or services in the re-registration.

Our check in the amount of \$300.00, per class of goods or services in the registration (and \$100.00 late filing fee, if necessary) is also enclosed. Please charge any additional fees to our Deposit Account No. 150190.

Please forward the certificate of renewal to the office of KUHN AND MULLER.

Respectfully submitted,

KUHN AND MULLER

By: Perla M. Kuhn

Perla M. Kuhn

Enclosures:

1. Renewal application
2. Specimen of use for each class
3. Check

27
Registered May 8, 1928.

Trade-Mark 241,737

169

Property of the U. S. Patent Office
Not to be taken from the files.

UNITED STATES PATENT OFFICE.

AMERICAN STANDARD WATCH CASE COMPANY, INC., OF PROVIDENCE, RHODE ISLAND,
AND NEW YORK, N. Y.

ACT OF FEBRUARY 20, 1905.

Application filed August 4, 1927. Serial No. 252,999.

American Boy

STATEMENT.

To the Commissioner of Patents:

American Standard Watch Case Company, Inc., a corporation duly organized and existing under and by virtue of the laws of the State of Rhode Island, and located at Providence, in the county of Providence and State of Rhode Island, and doing business at 92 Westfield Street, Providence, Rhode Island, and at 11 Maiden Lane, New York city, in the county and State of New York, has adopted and used the trade-mark shown in the accompanying drawing, for WRIST OR STRAP WATCHES, in Class No. 27, Horological instruments, and presents herewith five specimens showing the trade-mark as actually used by applicant upon the goods, and requests that the same be registered in the United States Patent Office in accordance with the act of February 20, 1905. Applicant makes no claim to the use of the mark on clocks.

The trade-mark has been continuously used and applied to said goods in applicant's business since January 18, 1927.

The trade-mark is applied or affixed to the goods, or to the packages containing the same, by applying thereto a tag-label on which the trade-mark is shown.

The undersigned hereby appoints J. F. Brandenburg (register No. 5676), of No. 342 Madison Avenue, New York city, New York, its attorney, to prosecute this application for registration, with full powers of substitution and revocation, and to make alterations and amendments therein, to receive the certificate, and to transact all business in the Patent Office connected therewith.

[L. S.] AMERICAN STANDARD WATCH
CASE COMPANY, INC.,
By RUDOLPH J. SCHWARZ,
Treasurer.

REPUBLICED IN O. G.

APR 26 1949

U. S. PATENT OFFICE

Attd. Sec. & Acpt.

Registered May 8, 1928.

Trade-Mark 241,737

Renewed, May 8, 1948, to Bulova Watch Company, Inc., of New York, N. Y.

Republished, under the Act of 1946, April 26, 1949, by Bulova Watch Company, Inc., New York, N. Y.

UNITED STATES PATENT OFFICE.

AMERICAN STANDARD WATCH CASE COMPANY, INC., OF PROVIDENCE, RHODE ISLAND,
AND NEW YORK, N. Y.

ACT OF FEBRUARY 20, 1905.

Application filed August 4, 1927. Serial No. 252,999.

American Boy

STATEMENT.

To the Commissioner of Patents:

American Standard Watch Case Company, Inc., a corporation duly organized and existing under and by virtue of the laws of the State of Rhode Island, and located at Providence, in the county of Providence and State of Rhode Island, and doing business at 92 Westfield Street, Providence, Rhode Island, and at 11 Maiden Lane, New York city, in the county and State of New York, has adopted and used the trade-mark shown in the accompanying drawing, for WRIST OR STRAP WATCHES, in Class No. 27, Horological instruments, and presents herewith five specimens showing the trade-mark as actually used by applicant upon the goods, and requests that the same be registered in the United States Patent Office in accordance with the act of February 20, 1905. Applicant makes no claim to the use of the mark on clocks.

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[L. S.] AMERICAN STANDARD WATCH
CASE COMPANY, INC.,
By RUDOLPH J. SCHWARZ,
Treasurer.

Int. Cl.: 14

Prior U.S. Cl.: 27

United States Patent and Trademark Office
Renewal

Reg. No. 241,737
Registered May 8, 1928
OG Date Aug. 2, 1988

TRADEMARK
PRINCIPAL REGISTER

American Boy

BULOVA WATCH COMPANY, INC.
(NEW YORK CORPORATION)
26-15 BROOKLYN-QUEENS EXP'WAY
WEST
WOODSIDE, NY 11377, ASSIGNEE BY
MESNE ASSIGNMENT AMERICAN
STANDARD WATCH CASE COMPA-
NY, INC. (RHODE ISLAND CORPORA-
TION) PROVIDENCE, RI

FOR: WRIST OR STRAP WATCHES,
IN CLASS 27 (INT. CL. 14).

FIRST USE 1-18-1927; IN COMMERCE
1-18-1927.

SER. NO. 252,999, FILED 8-4-1927.

APPLICANT MAKES NO CLAIM TO
THE USE OF THE MARK ON CLOCKS.

*In testimony whereof I have hereunto set my hand
and caused the seal of The Patent and Trademark
Office to be affixed on Aug. 2, 1988.*

COMMISSIONER OF PATENTS AND TRADEMARKS